FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OIVID ALT NOVAL								
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					or Se	ction	30(h) o	f thè Ír	nvestme	nt Co	npany Act o	f 1940							
1. Name and Address of Reporting Person* RUCKER ROBERT A				2. Issuer Name and Ticker or Trading Symbol TILE SHOP HOLDINGS, INC. [TTSH]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title V Other (specify							
(Last) (First) (Middle) 15236 BOULDER POINTE ROAD					3. Date of Earliest Transaction (Month/Day/Year) 04/29/2021								below) Reported Voluntarily						
(Street) EDEN PRAIRIE, MN 55347				4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person							
(City)	(St	ate) (Z	Zip)																
		Table	I - No	n-Deriva	tive S				uired,	, Dis	posed of	, or E	3ene	ficially	/ Own	ed			
Date			2. Transac Date (Month/Da		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)				4 and Securi		ties cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount	(A) (D)	or P	rice	Transaction(s) (Instr. 3 and 4)				
Common Stock			04/29/2	2021				S		18,508	D	\$	7.25 ⁽¹⁾	5 ⁽¹⁾ 2,503,6		I		By The Tile Shop, Inc. ⁽²⁾	
Common Stock			04/30/2	04/30/2021				S		37,600	D		57.1 ⁽³⁾	2,4	66,068	I		By The Tile Shop, Inc. ⁽²⁾	
Common Stock													38	3,329	D				
Common Stock														6	,550	I		By UGMA #5	
		Tal	ble II -								osed of, convertib				Owne	d			
Derivative Conversion Date		3. Transaction Date (Month/Day/Year)	if any		4. Transaction Code (Instr. 8)		5. Number of		6. Date Exerc Expiration Da (Month/Day/Y		isable and	7. Title and Amount of Securities Underlying Derivative Security (Insti 3 and 4)		8. I De Sec (In:	Price of rivative curity str. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	: t (D) lirect	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amou or Numb of Share	oer					
	nd Address of	Reporting Person*												•					
(Last) 15236 B		(First) POINTE ROAD	(Mi	ddle)															
(Street)						-													

(Last)	(First)	(Middle)						
15236 BOULDER POINTE ROAD								
(Street)								
EDEN PRAIRIE, MN	MN	55347						
(City)	(State)	(Zip)						
1. Name and Address of Reporting Person* <u>TILE SHOP, INC.</u>								
(Last)	(First)	(Middle)						
15236 BOULDER POINTE ROAD								

(Street) EDEN PRAIRIE	MN	55347				
(City)	(State)	(Zip)				

Explanation of Responses:

- 1. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$7.20 to \$7.489802, inclusive. The reporting person undertakes to provide to Tile Shop Holdings, Inc., any security holder of Tile Shop Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote (1) to this Form 4.
- 2. These securities are owned by The Tile Shop, Inc. Mr. Rucker is the sole director of The Tile Shop, Inc. Mr. Rucker disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that Mr. Rucker is the beneficial owner of such securities for Section 16 or any other purpose.
- 3. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$7.00 to \$7.365, inclusive. The reporting person undertakes to provide to Tile Shop Holdings, Inc., any security holder of Tile Shop Holdings, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote (3) to this Form 4.

/s/ Robert A. Rucker 05/03/2021 /s/ Robert A. Rucker, President, Tile Shop, Inc. 05/03/2021

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.