FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----|--|--|--|--|--|--|--|--|
| OMB Number: 3235-028 | | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response. | 0.5 | | | | | | | | |

| Check this box if no longer subject to | | | | | | | |
|--|--|--|--|--|--|--|--|
| Section 16. Form 4 or Form 5 | | | | | | | |
| obligations may continue. See | | | | | | | |
| Instruction 1(b). | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Davis Mark Burton | | | | | 2. Issuer Name and Ticker or Trading Symbol TILE SHOP HOLDINGS, INC. [TTSH] | | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | |
|---|---|-------|---|---------|---|---|--------|--|--------------|---------------|---|-------------------|--------------------------------------|---|---|--|--|--|---|----------------|
| (Last) C/O TIL | (F E SHOP H | | 3. Date of Earliest Transaction (Month/Day/Year) 03/03/2022 | | | | | | | | | | below) | (give title Inv. Rela | ations | Other (s below) | specify | | | |
| 14000 CARLSON PARKWAY | | | | | | | ndmen | t Date | of Or | riginal F | iled | (Month/D | 6 In | dividual or | loint/Grour | n Filinc | n (Check An | nlicable | | |
| (Street) | UTH M | N | 55441 | | | If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Line | X Form filed by One Reporting Person Form filed by More than One Reporting | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | Persor | 1 | | | | | |
| | | Tab | le I - No | n-Deriv | ative | Sec | curiti | es A | cqui | ired, [| Disp | osed o | of, or E | ene | ficiall | y Owned | d | | | |
| 1. Title of Security (Instr. 3) | | | 2. Trans Date (Month/I | | ar) E | 2A. Deemed Execution Date, if any (Month/Day/Year) | | e, T | Code (Instr | | n Disposed Of (| | s Acquired (A) f (D) (Instr. 3, 4 | | | es ially Following | Form: (D) or | n: Direct or Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | | Code | v | Amount | (A) | or | Price | Reported Transact (Instr. 3 | tion(s) | | | (Instr. 4) |
| Common | Stock | | | 03/03 | 03/03/2022 | | | | | D | | 4,565 | (1) |) | \$ <mark>0</mark> | 93,8 | 79(2)(3) | | D | |
| Common Stock | | | | | | | | | | | | | | | | 820 | | | | By Child #1 |
| Common Stock | | | | | | | | | | | | | | | | 7 | 75 | | | By Child #2 |
| Common Stock | | | | | | | | | | | | | | | | 7 | 65 | | | By Child #3 |
| | | Т | able II - | | | | | | | | | sed of onverti | | | | Owned | | | , | * |
| 1. Title of Derivative Security (Instr. 3) | 2. 3. Transaction Conversion Date Execution Date, or Exercise (Month/Day/Year) if any | | 4. Transa Code (8) | | on of | | Expi | Date Exercisa piration Date onth/Day/Yea | | | 7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4) | | curity | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4) | e s ally g | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exer | e rcisable | | opiration | Title | or Nu of | ımber | | | | | |
| Stock Option (Right to Buy) | \$14.19 | | | | | | | | | (4) | 07 | 7/14/2022 | Commo Stock | n 2 | ,737 | | 2,737 | , | D | |
| Stock Option (Right to | \$8.5 | | | | | | | | | (4) | 11 | ./06/2027 | Commo Stock | 5 | ,400 | | 5,400 | | D | |

Explanation of Responses:

- 1. Represents forfeiture of unvested performance-based restricted stock as a result of the applicable performance target not being achieved.
- 2. Includes (i) 1,598 shares of restricted stock for which the risks of forfeiture will lapse on 2/20/23; (ii) 28,736 shares of restricted stock for which the risks of forfeiture will lapse as to 14,368 shares on each 2. Includes (i), 305 shares on restricted stock for which the risks of forfeiture will lapse as to 15,305 shares on each of 3/16/23 and 3/16/23 and 3/16/23 and 3/16/23 and 3/16/24; (iv) 7,607 shares of restricted stock for which the risks of forfeiture will lapse as to 2,535 shares on a2/15/24; and 3/15/24; and 3/15
- 3.(v) 10,649 shares of performance-based restricted stock for which the risks of forfeiture will lapse in three installments of 4,564 and 6,085 on each of the dates that the Issuer files its annual report for the years ending December 31, 2022 and 2023, respectively, subject to Mr. Davis remaining in continuous employment with the Issuer prior to and as of December 31 of the year preceding the applicable vesting date and the Issuer achieving its performance target for each respective year.
- 4. Fully exercisable

/s/ Mark Davis

03/04/2022

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.