# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION 

Washington, D.C. 20549

## FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
Date of Report (Date of earliest event reported): May 6, 2022

## TILE SHOP HOLDINGS, INC.

(Exact name of Registrant as Specified in its Charter)

## Delaware

(State or other jurisdiction of incorporation)

001-35629
(Commission File Number)

45-5538095
(IRS Employer Identification No.)

14000 Carlson Parkway, Plymouth, Minnesota 55441
(Address of principal executive offices, including ZIP code)
(763) 852-2950
(Registrant's telephone number, including area code)
Not Applicable
(Former Name or Former Address, if Changed Since Last Report)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square \quad$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square \quad$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square \quad$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Securities registered pursuant to Section 12(b) of the Act:
$\frac{\text { Title of each class }}{\text { Common Stock, } \$ \mathbf{0 . 0 0 0 1} \text { par value }} \quad$ Trading Symbol(s) $\quad$ TTSH $\quad$ Name of each exchange on which registered

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

## Item 2.02

On May 6, 2022, Tile Shop Holdings, Inc. (the "Company") issued a press release announcing its financial results for the three months ended March 31, 2022. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form $8-\mathrm{K}$ and is incorporated herein by reference.

Pursuant to the rules and regulations of the Securities and Exchange Commission, such exhibit and the information set forth therein and in this Item 2.02 have been furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to liability under that section nor shall they be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing regardless of any general incorporation language.

## Item 9.01 Financial Statements and Exhibits

 (d) Exhibits.99.1 Press Release of Tile Shop Holdings, Inc., dated May 6, 2022.

104 Cover Page Interactive Data File (embedded within the Inline XBRL document).

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TILE SHOP HOLDINGS, INC.

Date: May 6, 2022
By /s/ Karla Lunan
Name: Karla Lunan
Title: Chief Financial Officer

## THE TILE SHOP REPORTS FIRST QUARTER 2022 RESULTS

MINNEAPOLIS - May 6, 2022 - Tile Shop Holdings, Inc. (Nasdaq: TTSH) (the "Company"), a specialty retailer of natural stone and man-made tiles, today announced results for its first quarter ended March 31, 2022.

First Quarter Summary
Net Sales Increased 11.3\%
Comparable Store Sales Increased 10.7\%
Gross Margin of $\mathbf{6 5 . 2 \%}$
Net income of \$3.5 Million; Adjusted EBITDA of \$11.7 Million
Diluted Earnings per Share of $\mathbf{\$ 0 . 0 7}$

## Management Commentary - Cabell Lolmaugh, CEO

"We are pleased with our continued strong topline performance. We eclipsed $\$ 100$ million of sales in a quarter for the first time in our history and this marks our fourth consecutive quarterly sales record," stated Cabell Lolmaugh, CEO. "While our store sales productivity continues to improve, inflationary cost pressures had an adverse impact on our gross margin rate during the quarter. While we are encouraged that the rate of margin decline has slowed from the prior quarter, the economic environment remains volatile. We have taken and plan to continue to take pricing actions in response to the inflationary cost pressure."

| (unaudited, dollars in thousands, except per share data) | Three Months Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2021 |  |
| Net sales | \$ | 102,471 | \$ | 92,084 |
| Net sales (decline) growth ${ }^{(1)}$ |  | 11.3\% |  | (2.3)\% |
| Comparable store sales (decline) growth ${ }^{(2)}$ |  | 10.7\% |  | (2.3)\% |
| Gross margin rate |  | 65.2\% |  | 69.7\% |
| Income from operations as a \% of net sales |  | 4.6\% |  | 7.5\% |
| Net income | \$ | 3,513 | \$ | 5,297 |
| Net income per diluted share | \$ | 0.07 | \$ | 0.10 |
| Adjusted EBITDA | \$ | 11,667 | \$ | 14,694 |
| Adjusted EBITDA as a \% of net sales |  | 11.4\% |  | 16.0\% |
| Number of stores open at the end of period |  | 143 |  | 143 |

(1) As compared to the prior year period.
(2) The comparable store sales operating metric is the percentage change in sales of comparable stores period over period. A store is considered comparable on the first day of the 13th full month of operation. When a store is relocated, it is excluded from the comparable store sales calculation. Comparable store sales includes total charges to customers less any actual returns. The Company includes the change in allowance for anticipated sales returns applicable to comparable stores in the comparable store sales calculation.

## FIRST QUARTER 2022

## Net Sales

Net sales for the first quarter of 2022 increased $\$ 10.4$ million, or $11.3 \%$, over the first quarter of 2021 . Sales increased at comparable stores by $10.7 \%$ during the first quarter of 2022 compared to the first quarter of 2021, primarily due to an increase in average ticket driven by higher prices.

## Gross Profit

Gross profit increased $\$ 2.7$ million, or $4.1 \%$, in the first quarter of 2022 compared to the first quarter of 2021 . The gross margin rate was $65.2 \%$ and $69.7 \%$ during the first quarter of 2022 and 2021, respectively. The decrease in the gross margin rate was primarily due to vendor price increases in response to increases in the cost of energy, labor and other inflationary cost pressures as well as higher international freight rates. These cost increases were partially offset by an increase in our selling prices.

## Selling, General and Administrative Expenses

Selling, general and administrative expenses increased $\$ 4.8$ million, or $8.4 \%$, from $\$ 57.3$ million in the first quarter of 2021 to $\$ 62.1$ million in the first quarter of 2022 , primarily due to a $\$ 3.9$ million increase in payroll and benefits expenses associated with headcount additions made over the last year. Additionally, marketing expenses increased by $\$ 0.7$ million and distribution costs increased by $\$ 0.5$ million, which were partially offset by a $\$ 0.8$ million decrease in depreciation expense.

## Provision for Income Taxes

The provision for income taxes for the first quarter of 2022 and 2021 was $\$ 1.0$ million and $\$ 1.4$ million respectively. The decrease in the provision for income tax was due to a decrease in pretax income. Our effective tax rate was $21.4 \%$ in both the first quarter of 2022 and the first quarter of 2021.

## Capital Structure and Liquidity

As of March 31, 2022, our cash balance was $\$ 13.5$ million and our debt balance was $\$ 5.0$ million.

## NON-GAAP INFORMATION

## Adjusted EBITDA

Adjusted EBITDA for the first quarter of 2022 was $\$ 11.7$ million compared with $\$ 14.7$ million for the first quarter of 2021 . See the table below for a reconciliation of GAAP net income to Adjusted EBITDA.

| (\$ in thousands, unaudited) | Three Months Ended March 31, |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | \% of net sales | 2021 |  | \% of net sales |
| GAAP net income | \$ | 3,513 | 3.4\% | \$ | 5,297 | 5.8\% |
| Interest expense |  | 266 | 0.3 |  | 168 | 0.2 |
| Provision (benefit) for income taxes |  | 957 | 0.9 |  | 1,443 | 1.6 |
| Depreciation and amortization |  | 6,439 | 6.3 |  | 7,194 | 7.8 |
| Stock-based compensation |  | 492 | 0.5 |  | 592 | 0.6 |
| Adjusted EBITDA | \$ | 11,667 | 11.4\% | \$ | 14,694 | 16.0\% |

## Pretax Return on Capital Employed

Pretax Return on Capital Employed was $13.1 \%$ for the trailing twelve months as of the end of the first quarter in 2022 compared to $7.3 \%$ for the trailing twelve months as of the end of the first quarter in 2021. See the Pretax Return on Capital Employed calculation in the table below.

| (\$ in thousands, unaudited) | March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $2022^{(1)}$ |  | 2021 ${ }^{(1)}$ |  |
| Income from Operations (trailing twelve months) | \$ | 18,438 | \$ | 10,691 |
|  |  |  |  |  |
| Total Assets |  | 350,217 |  | 358,686 |
| Less: Accounts payable |  | $(23,724)$ |  | $(15,255)$ |
| Less: Income tax payable |  | (409) |  | (141) |
| Less: Other accrued liabilities |  | $(42,174)$ |  | $(42,341)$ |
| Less: Lease liability |  | $(138,478)$ |  | $(150,892)$ |
| Less: Other long-term liabilities |  | $(5,086)$ |  | $(3,965)$ |
| Capital Employed |  | $\underline{\text { 140,346 }}$ |  | $\underline{\text { 146,092 }}$ |
|  |  |  |  |  |
| Pretax Return on Capital Employed |  | 13.1\% |  | 7.3\% |

${ }^{(1)}$ Income statement accounts represent the activity for the trailing twelve months ended as of each of the balance sheet dates. Balance sheet accounts represent the average account balance for the four quarters ended as of each of the balance sheet dates.

## Non-GAAP Financial Measures

The Company calculates Adjusted EBITDA by taking net income calculated in accordance with GAAP, and adjusting for interest expense, income taxes, depreciation and amortization, and stock-based compensation expense. Adjusted EBITDA margin is equal to Adjusted EBITDA divided by net sales. The Company calculates Pretax Return on Capital Employed by taking income (loss) from operations divided by capital employed. Capital employed equals total assets less accounts payable, income taxes payable, other accrued liabilities, lease liability and other long-term liabilities. Other companies may calculate both Adjusted EBITDA and Pretax Return on Capital Employed differently, limiting the usefulness of these measures for comparative purposes.

The Company believes that these non-GAAP measures of financial results provide useful information to management and investors regarding certain financial and business trends relating to the Company's financial condition and results of operations. Company management uses these non-GAAP measures to compare Company performance to that of prior periods for trend analyses, for purposes of determining management incentive compensation, for budgeting and planning purposes and for assessing the effectiveness of capital allocation over time. These measures are used in monthly financial reports prepared for management and the Board of Directors. The Company believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends and in comparing the Company's financial measures with other specialty retailers, many of which present similar non-GAAP financial measures to investors.

Company management does not consider these non-GAAP measures in isolation or as an alternative to financial measures determined in accordance with GAAP. The principal limitations of these non-GAAP financial measures are that they exclude significant expenses and income that are required by GAAP to be recognized in the Company's consolidated financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgments by management about which expenses and income are excluded or included in determining these non-GAAP financial measures. In order to compensate for these limitations, management presents non-GAAP financial measures in connection with GAAP results. The Company urges investors to review the reconciliation of these non-GAAP financial measures to the comparable GAAP financial measures and not to rely on any single financial measure to evaluate the business.

## WEBCAST AND CONFERENCE CALL

As announced on April 29, 2022, the Company will host a conference call via webcast for investors and other interested parties beginning at 9:00 a.m. Eastern Time on Friday, May 6, 2022. The call will be hosted by Cabell Lolmaugh, CEO, Karla Lunan, CFO, and Mark Davis, Vice President of Investor Relations and Chief Accounting Officer.

Participants may access the webcast by visiting the Company's Investor Relations page at www.tileshop.com. The call can also be accessed by dialing (844) 421-0597 or (716) 247-5787 for international participants. A webcast replay of the call will be available on the Company's Investor Relations page at www.tileshop.com.

The Company intends to use its website, investors.tileshop.com,_as a means of disclosing material non-public information and for complying with its disclosure obligations under Regulation FD. Such disclosures will be included on the Company's website under the heading News and Events. Accordingly, investors should monitor such portions of the Company's website, in addition to following its press releases, Securities and Exchange Commission filings and public conference calls and webcasts.

## Contact:

Investors and Media:
Mark Davis
investorrelations@tileshop.com

## ABOUT THE TILE SHOP

Tile Shop Holdings, Inc. (Nasdaq: TTSH), is a leading specialty retailer of natural stone and man-made tiles, setting and maintenance materials, and related accessories in the United States. The Tile Shop offers a wide selection of high-quality products, exclusive designs, knowledgeable staff and exceptional customer service in an extensive showroom environment. The Tile Shop currently operates 143 stores in 31 states and the District of Columbia.

The Tile Shop is a proud member of the American Society of Interior Designers (ASID), National Association of Homebuilders (NAHB), National Kitchen and Bath Association (NKBA), and the National Tile Contractors Association (NTCA). Visit www.tileshop.com. Join The Tile Shop (\#thetileshop) on Facebook, Instagram, Pinterest and Twitter.

## FORWARD LOOKING STATEMENTS

This press release includes "forward looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward looking statements include any statements regarding the Company's strategic and operational plan and expected financial performance. Forward looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. Forward looking statements are based on information available at the time such statements are made and/or management's good faith belief as of that time with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward looking statements, including but not limited to unforeseen events that may affect the retail market or the performance of the Company's stores. The Company does not intend, and undertakes no duty, to update this information to reflect future events or circumstances. Investors are referred to the most recent reports filed with the Securities and Exchange Commission by the Company.

Tile Shop Holdings, Inc. and Subsidiaries

## Consolidated Balance Sheets

## (\$ in thousands, except per share data)

|  | (Unaudited) <br> March 31, 2022 |  | $\begin{gathered} \text { (Audited) } \\ \text { December 31, } \\ 2021 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 13,455 | \$ | 9,358 |
| Restricted cash |  | 655 |  | 655 |
| Receivables, net |  | 3,512 |  | 3,202 |
| Inventories |  | 104,701 |  | 97,175 |
| Income tax receivable |  | 6,238 |  | 6,923 |
| Other current assets, net |  | 8,786 |  | 9,769 |
| Total Current Assets |  | 137,347 |  | 127,082 |
| Property, plant and equipment, net |  | 79,188 |  | 82,285 |
| Right of use asset |  | 117,337 |  | 123,101 |
| Deferred tax assets |  | 6,906 |  | 6,953 |
| Other assets |  | 2,025 |  | 1,337 |
| Total Assets | \$ | 342,803 | \$ | 340,758 |
|  |  |  |  |  |
| Liabilities and Stockholders' Equity |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable | \$ | 28,561 | \$ | 30,884 |
| Income tax payable |  | 616 |  | 390 |
| Current portion of lease liability |  | 28,678 |  | 28,190 |
| Other accrued liabilities |  | 46,531 |  | 38,249 |
| Total Current Liabilities |  | 104,386 |  | 97,713 |
| Long-term debt, net |  | 5,000 |  | 5,000 |
| Long-term lease liability, net |  | 103,331 |  | 110,261 |
| Other long-term liabilities |  | 4,461 |  | 5,560 |
| Total Liabilities |  | 217,178 |  | 218,534 |
|  |  |  |  |  |
| Stockholders' Equity: |  |  |  |  |
| Common stock, par value \$0.0001; authorized: 100,000,000 shares; issued and outstanding: 52,112,567 and |  |  |  |  |
| 51,963,377 shares, respectively |  | 5 |  | 5 |
| Preferred stock, par value $\$ 0.0001$; authorized: $10,000,000$ shares; issued and outstanding: 0 shares |  | - |  | - |
| Additional paid-in capital |  | 126,805 |  | 126,920 |
| Accumulated deficit |  | $(1,200)$ |  | $(4,713)$ |
| Accumulated other comprehensive loss |  | 15 |  | 12 |
| Total Stockholders' Equity |  | 125,625 |  | 122,224 |

Tile Shop Holdings, Inc. and Subsidiaries
Consolidated Statements of Operations
(\$ in thousands, except per share data)

## (Unaudited)

|  | Three Months Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2021 |  |
| Net sales | \$ | 102,471 | \$ | 92,084 |
| Cost of sales |  | 35,626 |  | 27,898 |
| Gross profit |  | 66,845 |  | 64,186 |
| Selling, general and administrative expenses |  | 62,109 |  | 57,278 |
| Income from operations |  | 4,736 |  | 6,908 |
| Interest expense |  | (266) |  | (168) |
| Income before income taxes |  | 4,470 |  | 6,740 |
| Provision for income taxes |  | (957) |  | $(1,443)$ |
| Net income | \$ | 3,513 | \$ | 5,297 |
|  |  |  |  |  |
| Income per common share: |  |  |  |  |
| Basic | \$ | 0.07 | \$ | 0.11 |
| Diluted | \$ | 0.07 | \$ | 0.10 |
|  |  |  |  |  |
| Weighted average shares outstanding: |  |  |  |  |
| Basic |  | 50,713,809 |  | 50,105,825 |
| Diluted |  | 51,162,891 |  | 51,056,798 |

Tile Shop Holdings, Inc. and Subsidiaries
Rate Analysis
(Unaudited)

|  | Three Months Ended March 31, |  |
| :---: | :---: | :---: |
|  | 2022 | 2021 |
| Gross margin rate | 65.2\% | 69.7\% |
| SG\&A expense rate | 60.6\% | 62.2\% |
| Income from operations margin rate | 4.6\% | 7.5\% |
| Adjusted EBITDA margin rate | 11.4\% | 16.0\% |

Tile Shop Holdings, Inc. and Subsidiaries

## Consolidated Statements of Cash Flows

## (\$ in thousands)

## (Unaudited)

|  | Three Months Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2021 |  |
| Cash Flows From Operating Activities |  |  |  |  |
| Net income | \$ | 3,513 | \$ | 5,297 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Depreciation and amortization |  | 6,439 |  | 7,194 |
| Amortization of debt issuance costs |  | 79 |  | 76 |
| Non-cash lease expense |  | 6,437 |  | 6,155 |
| Stock based compensation |  | 492 |  | 592 |
| Deferred income taxes |  | 47 |  | (113) |
| Changes in operating assets and liabilities: |  |  |  |  |
| Receivables |  | (310) |  | (40) |
| Inventories |  | $(7,526)$ |  | 3,324 |
| Other current assets, net |  | 217 |  | 1,064 |
| Accounts payable |  | $(2,845)$ |  | 1,580 |
| Income tax receivable / payable |  | 910 |  | 1,558 |
| Accrued expenses and other liabilities |  | 181 |  | 3,427 |
| Net cash provided by operating activities |  | 7,634 |  | 30,114 |
| Cash Flows From Investing Activities |  |  |  |  |
| Purchases of property, plant and equipment |  | $(2,933)$ |  | $(3,202)$ |
| Cash Flows From Financing Activities |  |  |  |  |
| Payments of long-term debt and financing lease obligations |  | $(10,000)$ |  | - |
| Advances on line of credit |  | 10,000 |  | - |
| Employee taxes paid for shares withheld |  | (607) |  | (603) |
| Net cash used in financing activities |  | (607) |  | (603) |
| Effect of exchange rate changes on cash |  | 3 |  | 7 |
| Net change in cash, cash equivalents and restricted cash |  | 4,097 |  | 26,316 |
| Cash, cash equivalents and restricted cash beginning of period |  | 10,013 |  | 10,272 |
| Cash, cash equivalents and restricted cash end of period | \$ | 14,110 | \$ | 36,588 |
|  |  |  |  |  |
| Cash and cash equivalents | \$ | 13,455 | \$ | 35,933 |
| Restricted cash |  | 655 |  | 655 |
| Cash, cash equivalents and restricted cash end of period | \$ | 14,110 | \$ | 36,588 |
|  |  |  |  |  |
| Supplemental disclosure of cash flow information |  |  |  |  |
| Purchases of property, plant and equipment included in accounts payable and accrued expenses | \$ | 566 | \$ | 161 |
| Cash paid for interest |  | 339 |  | 238 |

