UNITES STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

## FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
Date of Report (Date of earliest event reported): July 28, 2014

## TILE SHOP HOLDINGS, INC.

(Exact name of Registrant as Specified in its Charter)

## Delaware

(State or other jurisdiction of incorporation)

001-35629
(Commission File Number)

14000 Carlson Parkway, Plymouth, Minnesota 55441
(Address of principal executive offices, including ZIP code)
(763) 852-2988
(Registrant's telephone number, including area code)
Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

On July 28, 2014, Tile Shop Holdings, Inc. (the "Company") issued a press release announcing its financial results for the three months ended June 30, 2014. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form $8-\mathrm{K}$ and is incorporated herein by reference.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.
99.1 Press Release of Tile Shop Holdings, Inc., dated July 28, 2014.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TILE SHOP HOLDINGS, INC.

# SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

TILE SHOP HOLDINGS, INC.

## EXHIBIT INDEX TO FORM 8-K

## Exhibit No.

Item
Press Release of Tile Shop Holdings, Inc., dated July 28, 2014.

# THE TILE SHOP REPORTS SECOND QUARTER 2014 RESULTS 

\author{

- 14.7\% Sales Growth - <br> - Comparable Store Sales Growth of $0.3 \%$ - <br> -Store Count Reaches 100 - <br> -2014 EPS Guidance Updated -
}

July 28, 2014 - Tile Shop Holdings, Inc. (NASDAQ: TTS) (the "Company"), a specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories, today announced results for its second quarter ended June 30, 2014.

Net sales grew $14.7 \%$ to $\$ 66.7$ million for the quarter ended June 30 , 2014 compared with $\$ 58.1$ million for the second quarter of 2013. The $\$ 8.6$ million increase in sales was driven by incremental net sales of $\$ 8.4$ million from stores not included in the comparable stores base. Comparable store sales increased $0.3 \%$ or $\$ 0.2$ million in the quarter. Sales results at both new and existing stores were adversely impacted by significant changes in the economic environment as compared to the prior year.
"Our stores delivered a slight increase in comparable store sales in the second quarter over the very strong levels achieved last year, despite a challenging environment. Our two year comparable store sales growth for the quarter was $15 \%$, which we believe continues to demonstrate that we are taking share in our industry and further validates the overall strength of The Tile Shop model" stated Robert Rucker, Chief Executive Officer. "As recently noted across many retail segments, it has become clear that certain macroeconomic factors that supported strong sales levels throughout much of 2013 have substantially weakened in 2014, most notably for our business, existing home sales. Our expectation when the year began was that similar trends from 2013 would continue during 2014, but this has not proven to be the case."
"Our sales and operating teams executed well during a quarter that was difficult for the industry, delivering $70 \%$ gross margin and both a sequential and year-over-year decline in inventory levels, two key operational accomplishments for the business" noted Chris Homeister, Chief Operating Officer.

The Company opened five new stores in the second quarter, all of which were in new markets (Westminster, Colorado; Tempe, Arizona; Austin, Texas; Fort Wayne, Indiana and Columbia, South Carolina). With the opening of the Mentor, Ohio and Colonie, New York stores in July, the Company now has 100 locations in 30 states.

For the six months ended June 30, 2014, net sales grew $14.0 \%$ from $\$ 115.0$ million in 2013 to $\$ 131.0$ million in 2014. Comparable store sales for the six month period declined $1.0 \%$ due to adverse macroeconomic factors and the extremely harsh winter weather experienced in our primary geographic markets during the first quarter of 2014. For the six month period, the two year increase in same store sales was $11 \%$.

## Non-GAAP Information

The Company presents non-GAAP net income to provide information to investors regarding the Company's normal operating performance. On a non-GAAP basis, net income for the quarter was $\$ 4.0$ million, compared to $\$ 6.5$ million in the comparable prior year period. Non-GAAP earnings per diluted share for the quarter ended June 30,2014 were $\$ 0.08$, based on 51.3 million weighted average shares outstanding, respectively. Non-GAAP earnings per diluted share for the quarter ended June 30, 2013 were $\$ 0.12$ per share, based on 53.3 million weighted average shares outstanding, respectively.

See the information contained in the "Non-GAAP Financial Measures" section below and the financial tables included herewith for further details on our use of non-GAAP financial measures and reconciliations of non-GAAP earnings and Adjusted EBITDA to GAAP net income.
Non-GAAP Net Income

(\$ in thousands, except share and per share data) $\quad$| Six months ended |
| :---: |
| June 30, |

For the quarter, Adjusted EBITDA was $\$ 13.4$ million compared to $\$ 15.8$ million in the same period of the prior year. The Company's Adjusted EBITDA excludes non-recurring items, as further described in "Non-GAAP Financial Measures" below. The non-recurring costs incurred in the second quarter 2014 were $\$ 0.2$ million. See the "Adjusted EBITDA" table below for a reconciliation of Adjusted EBITDA to net income.
Adjusted EBITDA

(\$ in thousands) $\quad$| Six months ended |
| :---: |
| June 30, |

## Financial Guidance

The Company is providing updated expectations for full year 2014, based on past performance, anticipated new store openings and current economic conditions.

For the full year ended December 31, 2014 the Company expects:

|  | Guidance Range |
| :--- | :---: |
| Net sales $(\$$ in millions) | $\$ 263$ to $\$ 273$ |
| Comparable Store Sales | Flat to low-single-digit increase |
| Earnings per share | $\$ 0.30$ to $\$ 0.35$ |
| New stores | 20 |

Earnings per share information includes an assumed $70 \%$ gross margin and 51.5 million fully diluted shares outstanding.

## Webcast and Conference Call

The Company will host a conference call via live webcast for investors and other interested parties beginning at 5:00 p.m. Eastern Time on Monday, July 28, 2014. Participants may access the live webcast by visiting the Company's investor relations website at www.tileshop.com. The call can also be accessed by dialing (877) 705-6003, or (201) 493-6725 for international participants. The replay of the call will be available from approximately 8:00 p.m. Eastern Time on July 28, 2014 through midnight Eastern Time on August 12, 2014. To access the replay, the domestic dial-in number is (877) 870-5176, the international dial-in number is (858) $384-5517$, and the passcode is 13587425 . The archive of the webcast will be available on the Company's Web site for a limited time.

Additional details can be located in the filing at www.tileshop.com under the Financials - SEC Filings section of its Legal/Investors - Investor Relations page.

## About Tile Shop Holdings and The Tile Shop

The Company is a specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories in the United States. The Company offers a wide selection of products, attractive prices, and exceptional customer service in an extensive showroom setting. The Company operates 100 stores in 30 states, with an average size of 22,500 square feet. The Company also sells its products on its website, www.tileshop.com.

## Non-GAAP Financial Measures

The Company presents non-GAAP net income and Adjusted EBITDA to provide useful information to investors regarding the Company's normal operating performance. Non-GAAP net income excludes non-cash change in fair value of warrants and other items including shareholder litigation, special investigation and equity related transaction costs, net of tax.

The Company calculates Adjusted EBITDA by taking net income calculated in accordance with GAAP, and adjusting interest expense, income taxes, depreciation and amortization, non-cash change in fair value of warrants, stock based compensation and other items including shareholder litigation, special investigation and equity related transaction costs. Adjusted EBITDA margin is equal to Adjusted EBITDA divided by net sales.

We believe that these non-GAAP measures of financial results provide useful information to management and investors regarding certain financial and business trends relating to our financial condition and results of operations. Our management uses these non-GAAP measures to compare our performance to that of prior periods for trend analyses, for purposes of determining management incentive compensation, and for budgeting and planning purposes. These measures are used in monthly financial reports prepared for management and our board of directors. We believe that the use of these non-GAAP financial measures provide an additional tool for investors to use in evaluating ongoing operating results and trends and in comparing our financial measures with other specialty retailers, many of which present similar non-GAAP financial measures to investors.

Our management does not consider these non-GAAP measures in isolation or as an alternative to financial measures determined in accordance with GAAP. The principal limitations of these non-GAAP financial measures are that they exclude significant expenses and income that are required by GAAP to be recognized in our consolidated financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgments by management about which expenses and income are excluded or included in determining these non-GAAP financial measures. In order to compensate for these limitations, management presents non-GAAP financial measures in connection with GAAP results. We urge investors to review the reconciliation of our non-GAAP financial measures to the comparable GAAP financial measures and not to rely on any single financial measure to evaluate our business.

## FORWARD LOOKING STATEMENTS

This press release includes "forward looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward looking statements include any statements regarding the benefits of the Company's operating model and expected financial and operational results. Forward looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. Forward looking statements are based on information available at the time those statements are made and/or management's good faith belief as of that time with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward looking statements, including but not limited to unforeseen events that may affect the retail market or the performance of the Company's stores. The Company does not intend, and undertakes no duty, to update this information to reflect future events or circumstances. Investors are referred to the most recent reports filed with the SEC by the Company.

Tile Shop Holdings, Inc. and Subsidiaries

## Condensed Consolidated Balance Sheets

## (\$ in thousands, except share data)

|  | (Unaudited) June 30, 2014 |  | (Audited) December 31, 2013 |  |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 3,526 | \$ | 1,761 |
| Trade receivables, net |  | 2,004 |  | 1,198 |
| Inventories |  | 63,892 |  | 72,067 |
| Income tax receivable |  | 6,029 |  | 9,528 |
| Deferred taxes and other current assets, net |  | 5,330 |  | 7,150 |
| Total current assets |  | 80,781 |  | 91,704 |
| Property, plant and equipment, net |  | 137,922 |  | 125,317 |
| Deferred taxes and other assets, net |  | 25,335 |  | 25,748 |
| TOTAL ASSETS | \$ | 244,038 | \$ | $\underline{242,769}$ |
|  |  |  |  |  |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable | \$ | 10,164 | \$ | 22,867 |
| Other accrued liabilities |  | 17,309 |  | 17,118 |
| Total current liabilities |  | 27,473 |  | 39,985 |
| Long-term debt, net |  | 91,275 |  | 91,646 |
| Capital lease obligation, net |  | 996 |  | 1,161 |
| Deferred rent |  | 30,159 |  | 25,560 |
| Other long-term liabilities |  | 4,103 |  | 4,554 |
| TOTAL LIABILITIES |  | 154,006 |  | 162,906 |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| Stockholders' equity: |  |  |  |  |
| Common stock, par value $\$ 0.0001$; authorized: $100,000,000$ shares; issued: $51,242,537$ and $51,229,720$ shares |  | 5 |  | 5 |
| Additional paid-in-capital |  | 172,350 |  | 169,719 |
| Preferred stock, par value $\$ 0.0001$; authorized $10,000,000$ shares; issued 0 shares |  | - |  | - |
| Accumulated deficit |  | $(82,323)$ |  | $(89,861)$ |
| Total stockholders' equity |  | 90,032 |  | 79,863 |
| TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY | \$ | 244,038 | \$ | $\underline{242,769}$ |

Tile Shop Holdings, Inc. and Subsidiaries

## Condensed Consolidated Statements of Income

(\$ in thousands, except share, and per share data)

## (Unaudited)

|  | Three months ended June 30, |  |  |  | Six months ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 |  | 2013 |  | 2014 |  | 2013 |  |
| Net sales | \$ | 66,665 | \$ | 58,123 | \$ | 131,044 | \$ | 114,958 |
| Cost of sales |  | 20,163 |  | 17,257 |  | 39,609 |  | 33,719 |
| Gross profit |  | 46,502 |  | 40,866 |  | 91,435 |  | 81,239 |
| Selling, general and administrative expenses |  | 39,382 |  | 30,390 |  | 77,355 |  | 58,744 |
| Income from operations |  | 7,120 |  | 10,476 |  | 14,080 |  | 22,495 |
| Interest expense |  | 735 |  | 495 |  | 1,445 |  | 1,089 |
| Change in fair value of warrants |  | 0 |  | 2,374 |  | 0 |  | 54,219 |
| Other expense |  | 4 |  | 8 |  | 72 |  | 41 |
| Income (loss) before income taxes |  | 6,381 |  | 7,599 |  | 12,563 |  | $(32,854)$ |
| Provision income taxes |  | $(2,553)$ |  | $(4,015)$ |  | $(5,025)$ |  | $(8,279)$ |
| Net income (loss) | \$ | 3,828 | \$ | $\underline{3,584}$ | \$ | 7,538 | \$ | $(41,133)$ |
|  |  |  |  |  |  |  |  |  |
| Earnings (loss) per common share: |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.08 | \$ | 0.07 | \$ | 0.15 | \$ | (0.85) |
| Diluted | \$ | 0.07 | \$ | 0.07 | \$ | 0.15 | \$ | (0.85) |
|  |  |  |  |  |  |  |  |  |
| Weighted average shares outstanding: |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |
| Basic |  | 51,003,063 |  | 51,556,088 |  | 51,001,589 |  | 48,224,049 |
| Diluted |  | 51,323,770 |  | 53,259,250 |  | 51,361,967 |  | 48,224,049 |

## Contacts:

Investors and Media: Brad Cohen: 763-852-2988 investorrelations@tileshop.com

