

Your **Vote** Counts!

TILE SHOP HOLDINGS, INC.

2021 Annual Meeting

Vote by July 19, 2021

11:59 PM ET

TILE SHOP HOLDINGS, INC.
14000 CARLSON PARKWAY
PLYMOUTH, MN 55441



D36144-P51562

You invested in **TILE SHOP HOLDINGS, INC.** and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on July 20, 2021.**

Get informed before you vote

View the Notice, Proxy Statement and Annual Report on Form 10-K online OR you can receive a free paper copy of voting material(s) by requesting prior to July 6, 2021. If you would like to request a copy of the voting material(s), you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and vote without entering a control number



Vote Virtually at the Meeting*

July 20, 2021
10:00 AM CDT

Virtually at:
www.virtualshareholdermeeting.com/TTSH2021

*Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommendations
1. Election of Directors Nominees: 01) Deborah K. Glasser 02) Linda Solheid	<input checked="" type="checkbox"/> For
2. To amend the Certificate of Incorporation to establish an Independent Transaction Committee of the Board of Directors.	None
3. To amend the Certificate of Incorporation to require a “majority of the public stockholders” vote for certain subsequent changes to the Certificate of Incorporation and the Bylaws.	None
4. To amend and restate the Bylaws to require a “majority of the public stockholders” vote for certain subsequent changes to the Certificate of Incorporation and the Bylaws.	None
5. To approve the Tile Shop Holdings, Inc. 2021 Omnibus Equity Compensation Plan.	<input checked="" type="checkbox"/> For
6. To ratify the appointment of Ernst & Young LLP as the Company’s independent registered public accounting firm for the fiscal year ending December 31, 2021.	<input checked="" type="checkbox"/> For
7. To approve, on a non-binding advisory basis, named executive officer compensation.	<input checked="" type="checkbox"/> For
<p>NOTE: Proposal 1 is to elect Mss. Glasser and Solheid to serve as Class III directors to hold office until the 2024 Annual Meeting of Stockholders. In their discretion, the proxies are authorized to vote upon such other matters as may properly come before the Annual Meeting of Stockholders and at any adjournment or postponement thereof.</p>	

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click “Sign up for E-delivery”.