

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL                                 |           |
|--|-----------|
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|--|--|--|--|
| 1. Name and Address of Reporting Person*<br><u>RUCKER ROBERT A</u><br><br>(Last) (First) (Middle)<br><u>C/O TILE SHOP HOLDINGS, INC.</u><br><u>14000 CARLSON PARKWAY</u><br><br>(Street)<br><u>PLYMOUTH MN 55441</u><br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><u>TILE SHOP HOLDINGS, INC. [ TTS ]</u> | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><br><input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner<br>Officer (give title below) Other (specify below) |  |
|  | 3. Date of Earliest Transaction (Month/Day/Year)<br><u>07/03/2017</u>                  |  |  |
|  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                               |  |  |
| 6. Individual or Joint/Group Filing (Check Applicable Line)<br><br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br>Form filed by More than One Reporting Person  |  |  |  |

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) |   | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) |            |           | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|-----------|---|--|---|
|                                 |                                      |  | Code                           | V | Amount  | (A) or (D) | Price     |   |  |   |
| Common Stock                    |                                      |  |                                |   |   |            |           | 251,387 <sup>(1)</sup>  | D  |   |
| Common Stock                    | 07/03/2017                           |  | s <sup>(2)</sup>               |   | 14,801  | D          | \$20.6865 | 2,787,627   | I  | By The Tile Shop, Inc. <sup>(3)</sup>                 |
| Common Stock                    | 07/05/2017                           |  | s <sup>(2)</sup>               |   | 35,199  | D          | \$20.4335 | 2,752,428   | I  | By The Tile Shop, Inc. <sup>(3)</sup>                 |
| Common Stock                    |                                      |  |                                |   |   |            |           | 2,800,000   | I  | By Grantor Retained Annuity Trust                     |
| Common Stock                    |                                      |  |                                |   |   |            |           | 1,430   | I  | By Spouse   |
| Common Stock                    |                                      |  |                                |   |   |            |           | 1,430   | I  | By UGMA #1  |
| Common Stock                    |                                      |  |                                |   |   |            |           | 1,430   | I  | By UGMA #2  |
| Common Stock                    |                                      |  |                                |   |   |            |           | 1,430   | I  | By UGMA #3  |
| Common Stock                    |                                      |  |                                |   |   |            |           | 1,430   | I  | By UGMA #4  |
| Common Stock                    |                                      |  |                                |   |   |            |           | 1,430   | I  | By UGMA #5  |
| Common Stock                    |                                      |  |                                |   |   |            |           | 1,430   | I  | By UGMA #6  |
| Common Stock                    |                                      |  |                                |   |   |            |           | 1,430   | I  | By UGMA #7  |

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 4. Transaction Code (Instr. 8)                     | 5. (A) or (D)                  | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|--|--|--|---|---|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |

**Explanation of Responses:**

- Includes 5,622 shares of restricted stock granted pursuant to the Company's 2012 Omnibus Award Plan, which are subject to a purchase of shares in favor of the Company until the earlier of (a) the date of the Company's next annual meeting of stockholders and (2) August 22, 2017.
- The shares were sold pursuant to a Rule 10b5-1 trading plan.
- These securities are owned by The Tile Shop, Inc. The reporting person is the sole director of The Tile Shop, Inc. The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for Section 16 or any other purpose.

**Remarks:**

[/s/ John R. Houston as](#)  
[Attorney-in-Fact for Robert](#)  
[Rucker pursuant to Power of](#)  
[Attorney previously filed.](#)

07/05/2017

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**