

The Tile Shop Expands in Dallas-Fort Worth with New Store in Southlake

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MINNEAPOLIS--(BUSINESS WIRE)-- [The Tile Shop](#) (NASDAQ:TTS), a specialty retailer of high quality, premium manufactured and natural stone tiles, is expanding its presence in the Dallas-Fort Worth metro area with a new store in Southlake, Tex.

The new 18,615 square foot Southlake location is The Tile Shop's third store in the Dallas-Fort Worth Metroplex (including stores in Plano and Dallas), and the company's fifth store in Texas (Dallas, Plano, Southlake, Austin, San Antonio). The new store opened during the first week of January.

The Tile Shop's new Southlake store is located in the Gateway Plaza at 2921 East State Highway 114, which averages 75,000 vehicles per day (at E. Southlake Blvd.). The new store is located on the north side of the Dallas-Fort Worth Metroplex in Tarrant County's fast-growing, affluent northeast section, near Grapevine, Colleyville, Trophy Club and Keller. The Southlake store is near other in-demand major retailers such as Old Navy, Bed, Bath & Beyond, Michaels, Office Max and Costco. Space for the new store is being leased from RPAI Southlake Limited Partnership.

When Southlake homeowners enter their new Tile Shop retail location, they will receive the Beautiful Made Easy, easy experience. This shopping experience helps homeowners find the most beautiful tile and stone in the world, and makes it as easy as possible for homeowners to purchase exactly what they need to transform their homes.

The Tile Shop in Southlake features fully decorated, room-size displays -- kitchens, baths, and other spaces within a home -- completed with actual appliances as well as premium lighting and plumbing fixtures that allow homeowners to see what their Tile Shop tile and stone will look like, installed, in their home.

The Tile Shop's incredible offering of tile and stone is complemented with friendly and knowledgeable sales associates who are specially trained to help Southlake-area homeowners realize their home decorating dreams. Christopher Delaney, who joined The Tile Shop in 2012, will manage The Tile Shop's new Southlake location.

"We're excited to bring our Beautiful Made Easy shopping experience to Southlake," said Carl Randazzo, Senior Vice President of Retail for The Tile Shop. "Our new Southlake store is located in a fast-growing, affluent part of the Dallas-Fort Worth Metroplex that is well-known for its beautiful, distinctive homes. Our new store offers incredibly beautiful, high quality, natural tile and stone that homeowners in this part of Dallas-Fort Worth want to maintain the beauty of their homes."

For Southlake-area homeowners who'd like to try the do-it-yourself route, The Tile Shop's new Southlake location will offer a free "How to Tile" workshop every Saturday morning at 9:30 a.m. Participants are offered a hands-on opportunity to learn how to set ceramic tile, natural stone tile, and mosaic tile. The workshop covers everything needed to tile a floor, wall, or backsplash with either tile or natural stone, as well as how to grout, cut tile, and seal and maintain tile and natural stone. The Tile Shop also provides informational videos on how to install tile on its web site, www.tileshop.com.

About Tile Shop Holdings and The Tile Shop

The Tile Shop (NASDAQ:TTS) is a specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories in the United States. The Tile Shop offers a wide selection of products, attractive prices, and exceptional customer service in an extensive showroom setting. The Tile Shop operates 90 stores in 28 states, with an average size of 23,000 square feet. The Tile Shop also sells its products online at www.tileshop.com.

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