## FORM 8-K

CURRENT REPORT

## Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 19, 2016

# TILE SHOP HOLDINGS, INC. 

(Exact name of Registrant as Specified in its Charter)

## Delaware

(State or other jurisdiction of incorporation)

001-35629
(Commission File Number)

45-5538095
(IRS Employer Identification No.)

14000 Carlson Parkway, Plymouth, Minnesota 55441
(Address of principal executive offices, including ZIP code)
(763) 852-2988
(Registrant's telephone number, including area code)
Not Applicable
(Former Name or Former Address, if Changed Since Last Report)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.
On July 19, 2016, Tile Shop Holdings, Inc. (the "Company") issued a press release announcing its financial results for the three months ended June 30, 2016. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.
99.1 Press Release of Tile Shop Holdings, Inc., dated July 19, 2016.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 19, 2016
TILE SHOP HOLDINGS, INC.

By /s/ Kirk L. Geadelmann
Name: Kirk L. Geadelmann Title: Chief Financial Officer

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549
TILE SHOP HOLDINGS, INC.
EXHIBIT INDEX TO FORM 8-K

## Exhibit No.

Item

## THE TILE SHOP REPORTS SECOND QUARTER 2016 RESULTS

# 8.2\% Comparable Store Sales Growth 38.8\% Operating Income Growth 22.5\% Adjusted EBITDA Margin and 22.3\% Adjusted EBITDA Growth Diluted Earnings per Share of $\mathbf{\$ 0 . 1 3}$, growth of $44.4 \%$ Non-GAAP Diluted Earnings per Share of $\mathbf{\$ 0 . 1 4}$, growth of $55.6 \%$ 

MINNEAPOLIS - July 19, 2016 - Tile Shop Holdings, Inc. (NASDAQ: TTS) (the "Company"), a specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories, today announced results for its second quarter ended June 30 , 2016.

Net sales grew $11.3 \%$ to $\$ 84.3$ million for the second quarter of 2016 compared with $\$ 75.7$ million for the second quarter of 2015 . The $\$ 8.6$ million increase in net sales was due to a comparable store sales increase of $8.2 \%$, or $\$ 6.2$ million in the quarter and incremental net sales of $\$ 2.4$ million from stores not included in the comparable store base.
"We are pleased to report a second quarter with very strong results for our business" said Chris Homeister, CEO. "We continue to deliver against our key initiatives and the outcome was another quarter with outstanding sales performance and significant earnings growth. We are eager to build upon our first half accomplishments as we seek to deliver significant growth in sales, operating margins and earnings per share throughout the remainder of 2016 and beyond."

Gross margin for the second quarter of 2016 was $69.7 \%$ compared with $67.8 \%$ for the second quarter of 2015. The increased gross margin rate from the prior year was driven primarily by lower net costs related to customer freight and less discounting activity.

Selling, general and administrative costs for the second quarter of 2016 were $\$ 47.0$ million compared with $\$ 42.9$ million for the second quarter of 2015. The $\$ 4.1$ million increase was primarily driven by variable expenses associated with revenue growth and the costs associated with opening and operating new stores.

The Company opened three new stores in the second quarter of 2016. A sixth store in the greater Philadelphia, PA market in Deptford, NJ, a sixth store in the greater Dallas, TX market in the Dallas Design District and a store in Nanuet, NY. The Company noted that its last six store openings had capitalized build out costs that were approximately twenty percent lower than the historical $\$ 1.4$ million investment to build a store. "A significant amount of time and effort has been placed against reducing the capital outlay associated with our new store openings" said Homeister. "Our latest openings give us confidence in building new stores that require a significantly lower average capital investment. This meaningful improvement will benefit our future cash flows and return on capital while providing the same premium shopping experience we have always delivered to our customers".

The Company also noted its store in Coon Rapids, MN will be relocating within the Twin Cities market in the third quarter. As of today, the Company operates 117 stores in 31 states.

For the six months ended June 30, 2016, net sales grew $13.7 \%$ from $\$ 148.7$ million in 2015 to $\$ 169.0$ million in 2016. Comparable store sales for the six month period increased $10.6 \%$.

The Company also announced today the introduction of a digital Design Studio capability in all stores and online.

## Non-GAAP Information

The Company presents non-GAAP net income and Adjusted EBITDA to provide useful information to investors regarding the Company's normalized operating performance.

On a non-GAAP basis, net income for the second quarter of 2016 was $\$ 7.1$ million compared with $\$ 4.8$ million for the second quarter of 2015. Non-GAAP diluted earnings per share for the second quarter of 2016 were $\$ 0.14$ compared with $\$ 0.09$ for the second quarter of 2015, representing $55.6 \%$ growth. See the "Non-GAAP Income Reconciliation" table and the "Non-GAAP Financial Measures" section below for a reconciliation of GAAP to non-GAAP pre-tax and net income.

## Non-GAAP Income Reconciliation


${ }^{(1)}$ Amounts may not foot due to rounding.

| (\$ in thousands, except per share data) | Six Months Ended |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 30, 2016 |  |  |  |  |  | June 30, 2015 |  |  |  |  |  |
|  | Pretax |  | Net of Tax |  | Diluted <br> Per Share <br> Amounts |  | Pretax |  | Net of Tax |  | Diluted <br> Per Share <br> Amounts |  |
| GAAP income | \$ | 22,514 | \$ | 13,607 | \$ | 0.26 | \$ | 14,098 | \$ | 8,149 | \$ | 0.16 |
| Special charges: |  |  |  |  |  |  |  |  |  |  |  |  |
| Litigation costs |  | 1,102 |  | 666 |  | 0.01 |  | 790 |  | 456 |  | 0.01 |
| Write-off of debt issuance costs |  | - |  | - |  | - |  | 194 |  | 112 |  | 0.00 |
| Non-GAAP income ${ }^{(1)}$ | \$ | 23,616 | \$ | 14,273 | \$ | 0.28 | \$ | 15,082 | \$ | 8,717 | \$ | 0.17 |

${ }^{(1)}$ Amounts may not foot due to rounding.
Adjusted EBITDA for the second quarter of 2016 was $\$ 19.0$ million compared with $\$ 15.5$ million for the second quarter of 2015, representing 22.3\% growth. See the "Adjusted EBITDA Reconciliation" table and the "Non-GAAP Financial Measures" section below for a reconciliation of GAAP net income to Adjusted EBITDA.

## Adjusted EBITDA Reconciliation

| (\$ in thousands) | Three Months Ended June 30, |  |  |  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2016 |  | 2015 |  | 2016 |  | 2015 |  |
| GAAP net income | \$ | 6,849 | \$ | 4,490 | \$ | 13,607 | \$ | 8,149 |
| Interest expense |  | 449 |  | 795 |  | 1,019 |  | 1,598 |
| Income taxes |  | 4,448 |  | 3,187 |  | 8,907 |  | 5,949 |
| Depreciation and amortization |  | 5,613 |  | 5,444 |  | 11,184 |  | 11,093 |
| Special charges |  | 405 |  | 276 |  | 1,102 |  | 790 |
| Stock-based compensation |  | 1,235 |  | 1,338 |  | 2,464 |  | 2,643 |
| Adjusted EBITDA | \$ | 18,999 | \$ | 15,530 | \$ | 38,283 | \$ | 30,222 |

## Financial Guidance

The Company is providing updated expectations for full year 2016 based on past performance, anticipated new store openings and current economic conditions.

For the full year ending December 31, 2016 the Company expects:

| (\$ in millions, except per share data) | 2016 | 2015 |
| :---: | :---: | :---: |
| Net Sales | \$322-\$329 | \$293.0 |
| Comparable Store Sales Change | mid to high single digits | 7.4\% |
| Gross Margin \% of Net Sales | approx. 70\% | 69.5\% |
| Depreciation \& Amortization | approx. \$23 | \$22.2 |
| Stock Based Compensation | approx. \$5 | \$5.5 |
| Effective Tax Rate | approx. 40\% | 41\% |
| Special Charges | approx. \$2 | \$1.3 |
| Non-GAAP Earnings Per Share | \$0.41-\$0.45 | \$0.32 |
| Adjusted EBITDA | \$66-\$69 | \$58.4 |
| Fully Diluted Shares Outstanding | approx. 52 million | 51.3 million |
| New stores | 10 to 12 | 7 |
| Capital Expenditures | approx. \$30 | \$19 |

See the "Non-GAAP Income Guidance Reconciliation" table and the "Adjusted EBITDA Guidance Reconciliation" table on the final page of this release for a reconciliation of these Non-GAAP measures to the comparable GAAP measures.

## Webcast and Conference Call

The Company will host a conference call via live webcast for investors and other interested parties beginning at 9:00 a.m. Eastern Time on Tuesday, July 19, 2016. Participants may access the live webcast by visiting the Company's Investor Relations page at www.tileshop.com. The call can also be accessed by dialing (844) 421-0597, or (716) 247-5787 for international participants. A webcast replay of the call will be available on the Company's Investor Relations page at www.tileshop.com.

Additional details can be located in the filing at www.tileshop.com under the Financial Information - SEC Filings section of the Company’s Investor Relations page.

## About Tile Shop Holdings and The Tile Shop

The Tile Shop is a specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories in the United States. The Company offers a wide selection of high quality products, exclusive designs, knowledgeable staff and exceptional customer service, in an extensive showroom environment with up to 50 full-room tiled displays. The Tile Shop currently operates 117 stores in 31 states, with an average size of 21,600 square feet and sells products online at www.tileshop.com.

## Non-GAAP Financial Measures

The Company calculates Adjusted EBITDA by taking net income calculated in accordance with GAAP, and adjusting for interest expense, income taxes, depreciation and amortization, stock based compensation and special charges related to litigation, primarily shareholder litigation. Adjusted EBITDA margin is equal to Adjusted EBITDA divided by net sales. Non-GAAP net income excludes special charges related to litigation costs, primarily shareholder litigation, and losses incurred in connection with the renegotiation of debt, and is net of tax.

We believe that these non-GAAP measures of financial results provide useful information to management and investors regarding certain financial and business trends relating to our financial condition and results of operations. Our management uses these non-GAAP measures to compare our performance to that of prior periods for trend analyses, for purposes of determining management incentive compensation, and for budgeting and planning purposes. These measures are used in monthly financial reports prepared for management and our board of directors. We believe that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends and in comparing our financial measures with other specialty retailers, many of which present similar non-GAAP financial measures to investors.

Our management does not consider these non-GAAP measures in isolation or as an alternative to financial measures determined in accordance with GAAP. The principal limitations of these non-GAAP financial measures are that they exclude significant expenses and income that are required by GAAP to be recognized in our consolidated financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgments by management about which expenses and income are excluded or included in determining these non-GAAP financial measures. In order to compensate for these limitations, management presents non-GAAP financial measures in connection with GAAP results. We urge investors to review the reconciliation of our non-GAAP financial measures to the comparable GAAP financial measures and not to rely on any single financial measure to evaluate our business.

## FORWARD LOOKING STATEMENTS

This press release includes "forward looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward looking statements include any statements regarding the Company's strategic and operational plan and expected financial performance (including the financial performance of new stores). Forward looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. Forward looking statements are based on information available at the time those statements are made and/or management's good faith belief as of that time with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward looking statements, including but not limited to unforeseen events that may affect the retail market or the performance of the Company's stores. The Company does not intend, and undertakes no duty, to update this information to reflect future events or circumstances. Investors are referred to the most recent reports filed with the SEC by the Company.

Tile Shop Holdings, Inc. and Subsidiaries

## Consolidated Balance Sheets

(\$ in thousands, except share data)

## (Unaudited)

|  | June 30, 2016 |  | $\begin{gathered} \text { December 31, } \\ 2015 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 13,407 | \$ | 10,330 |
| Restricted cash |  | 210 |  | 219 |
| Trade receivables, net |  | 2,853 |  | 1,966 |
| Inventories |  | 63,132 |  | 69,878 |
| Prepaid inventory |  | 337 |  | 568 |
| Income tax receivable |  | 1,214 |  | 735 |
| Other current assets, net ${ }^{(1)}$ |  | 2,637 |  | 3,557 |
| Total Current Assets |  | 83,790 |  | 87,253 |
| Property, plant and equipment, net |  | 135,781 |  | 135,115 |
| Deferred tax assets |  | 20,417 |  | 20,846 |
| Other assets ${ }^{(1)}$ |  | 1,677 |  | 1,793 |
| Total Assets | \$ | 241,665 | \$ | 245,007 |
|  |  |  |  |  |
| Liabilities and Stockholders' Equity |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable | \$ | 15,795 | \$ | 14,584 |
| Current portion of long-term debt |  | 4,893 |  | 4,744 |
| Income tax payable |  | 1,556 |  | 1,101 |
| Other accrued liabilities ${ }^{(1)}$ |  | 22,241 |  | 19,327 |
| Total Current Liabilities |  | 44,485 |  | 39,756 |
| Long-term debt, net ${ }^{(1)}$ |  | 24,904 |  | 51,178 |
| Capital lease obligation, net |  | 751 |  | 797 |
| Deferred rent |  | 36,408 |  | 34,983 |
| Other long-term liabilities |  | 3,527 |  | 3,092 |
| Total Liabilities |  | 110,075 |  | 129,806 |
|  |  |  |  |  |
| Stockholders' Equity: |  |  |  |  |
| Common stock, par value $\$ 0.0001$; authorized: $100,000,000$ shares; issued and outstanding: $51,509,738$ and $51,437,973$ shares, respectively |  | 5 |  | 5 |
| Preferred stock, par value $\$ 0.0001$; authorized: $10,000,000$ shares; issued and outstanding: 0 shares |  | - |  | - |
| Additional paid-in-capital |  | 182,981 |  | 180,192 |
| Accumulated deficit |  | $(51,378)$ |  | $(64,985)$ |
| Accumulated other comprehensive (loss) income |  | (18) |  | (11) |
| Total Stockholders' Equity |  | 131,590 |  | 115,201 |
| Total Liabilities and Stockholders' Equity | \$ | 241,665 | \$ | 245,007 |

${ }^{(1)}$ In the first quarter of 2016, the Company adopted changes issued by the Financial Accounting Standards Board involving the presentation of debt issuance costs. Under the new standard, debt issuance costs are to be presented on the entity's balance sheet as a direct deduction from the carrying value of the related debt liability. The Company applied the guidance on a retrospective basis; therefore, the December 31, 2015 Consolidated Balance Sheet has been updated to conform to the June 30, 2016 presentation. As a result, $\$ 0.4$ million of debt issuance costs (previously reported in Other current assets and other assets) were reclassified to Other accrued liabilities, net in the December 31, 2015 Consolidated Balance Sheet.

Tile Shop Holdings, Inc. and Subsidiaries

## Consolidated Statements of Operations

(\$ in thousands, except share, and per share data)

## (Unaudited)

|  | Three Months Ended June 30, |  |  |  | Six Months Ended June 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2016 |  | 2015 |  | 2016 |  | 2015 |  |
| Net sales | \$ | 84,270 | \$ | 75,706 | \$ | 168,984 | \$ | 148,669 |
| Cost of sales |  | 25,571 |  | 24,413 |  | 50,580 |  | 46,405 |
| Gross profit |  | 58,699 |  | 51,293 |  | 118,404 |  | 102,264 |
| Selling, general and administrative expenses |  | 46,990 |  | 42,855 |  | 94,939 |  | 86,631 |
| Income from operations |  | 11,709 |  | 8,438 |  | 23,465 |  | 15,633 |
| Interest expense |  | (449) |  | (795) |  | $(1,019)$ |  | $(1,598)$ |
| Other income |  | 37 |  | 34 |  | 68 |  | 63 |
| Income before income taxes |  | 11,297 |  | 7,677 |  | 22,514 |  | 14,098 |
| Provision income taxes |  | $(4,448)$ |  | $(3,187)$ |  | $(8,907)$ |  | $(5,949)$ |
| Net income | \$ | 6,849 | \$ | 4,490 | \$ | 13,607 | \$ | 8,149 |
|  |  |  |  |  |  |  |  |  |
| Earnings per common share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.13 | \$ | 0.09 | \$ | 0.26 | \$ | 0.16 |
| Diluted | \$ | 0.13 | \$ | 0.09 | \$ | 0.26 | \$ | 0.16 |
|  |  |  |  |  |  |  |  |  |
| Weighted average shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 378,485 |  | 51,125,985 |  | 1,368,826 |  | 51,125,605 |
| Diluted |  | 337,924 |  | 51,388,602 |  | 1,821,615 |  | 51,212,955 |

Tile Shop Holdings, Inc. and Subsidiaries

## Rate Analysis

(Unaudited)

|  | Three Months Ended June 30, |  | Six Months Ended June 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2016 | 2015 | 2016 | 2015 |
| Gross margin rate | 69.7 \% | 67.8 \% | 70.1 \% | 68.8 \% |
| SG\&A expense rate | 55.8 \% | 56.6 \% | 56.2 \% | 58.3 \% |
| Income from operations margin rate | 13.9 \% | 11.1 \% | 13.9 \% | 10.5 \% |
| Adjusted EBITDA margin rate | 22.5 \% | 20.5 \% | 22.7 \% | 20.3 \% |


${ }^{(1)}$ Amounts may not foot due to rounding.

## Adjusted EBITDA Guidance Reconciliation

| (\$ in millions) | 2016 Guidance |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Low End |  | High End |  |
| GAAP Net Income | \$ | 21 | \$ | 22 |
| Interest expense |  | 2 |  | 2 |
| Income taxes |  | 14 |  | 16 |
| Depreciation and amortization |  | 23 |  | 23 |
| Special charges ${ }^{(1)}$ |  | 2 |  | 2 |
| Stock based compensation |  | 5 |  | 5 |
| Adjusted EBITDA ${ }^{(2)}$ | \$ | 66 | \$ | 69 |
| ${ }^{(1)}$ Litigation costs. <br> ${ }^{(2)}$ Amounts may not foot due to rounding. |  |  |  |  |

## Contacts:

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