FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
bligations may continue. See
activation 1/h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burden								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* JACULLO PETER J III															all app	onship of Reporting Perso Ill applicable) Director		son(s) to Issuer	
	E SHOP H	rst) (DLDINGS, INC.	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 11/13/2014									X		er (give title	Othe belo	r (specify w)
(Street)			55441		4. If	Ame	endment	, Date o	of Original	l Filed	(Month/Da	ear)		6. Indiv Line) X	Form filed by More than One Reporting Person Form filed by More than One Reporting Person				
(City)	(S		(Zip)	n Doriv	otivo.	<u> </u>	ouritie	. A o	nuirod	Die	20000	-	r Bon	ofic	sially.	Own			
1. Title of Security (Instr. 3)			2. Transa Date	ansaction		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transa Code (3. 4. Se Transaction Dispo Code (Instr. 5)		Osed of, or Benefic 4. Securities Acquired (A) (Disposed Of (D) (Instr. 3, 4)			or	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Ownership	
									Code	v	Amount		(A) or (D)	Pri	ce	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Common Stock			11/13/2014					P		10,000	0	A	\$	\$8.3		8,889(1)	D		
Common Stock			11/14/2014					P		10,000	0	A	\$8.48		168,889(1)		D		
Common Stock															4,4	41,180	I	By JWTS, Inc. ⁽²⁾	
Common Stock														551			Ι	By Son ⁽³⁾	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	erivative conversion or Exercise (Month/Day/Year) Price of Derivative Security Date (Month/Day/Year) I fany (Month/Day/Year) Rescution Date, if any (Month/Day/Year) Rescution Date, if any (Month/Day/Year)		Transa Code (I 8)		of Derivative (Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				e Amount of		nstr. 3	nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)			

Explanation of Responses:

- 1. Includes 9,270 shares of restricted stock (previously reported) granted pursuant to the Company's 2012 Omnibus Award Plan, which are subject to a purchase option in favor of the Company until August 21,
- 2. These securities are owned by JWTS, Inc. The reporting person is the sole director of JWTS, Inc. The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for Section 16 or any other purpose.
- 3. These securities are owned by reporting person's son. The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for Section 16 or any other purpose.

Remarks:

/s/ John Houston as Attorneyin-Fact for Peter J. Jacullo III pursuant to Power of Attorney

11/17/2014

previously filed.

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.