## The Tile Shop Reports Third Quarter 2013 Results

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â€" Company Opens Five Stores in the Third Quarter â€"
$\hat{a} \notin "$ Reaffirms 2013 Annual Guidance â€"
MINNEAPOLIS--(BUSINESS WIRE)-- Tile Shop Holdings, Inc. (NASDAQ:TTS) (the â€œCompanyâe retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories, today announced results for its third quarter ended September 30, 2013.

Net sales grew $28.3 \%$ to $\$ 56.8$ million for the quarter ended September 30, 2013 compared with $\$ 44.3$ million for the third quarter of 2012. The $\$ 12.5$ million increase in sales was driven by an increase in comparable store sales of $14.8 \%$ or $\$ 6.6$ million, and incremental net sales of $\$ 5.9$ million from stores not included in the comparable stores base. For the quarter, Adjusted EBITDA grew $13.0 \%$ to $\$ 12.7$ million, compared to $\$ 11.2$ million in the same period of the prior year.

Robert Rucker, Chief Executive Officer, commented, â€œOur 14.8\% increase in same store sales in the quarter, following a $14.3 \%$ increase in the second quarter, provides further evidence that our customers continue to embrace our retail concept in markets throughout the country. Our broad assortment of products, room-sized displays, knowledgeable sales associates and market based pricing are proving to be a winning combination in satisfying the consumersấ ${ }^{\mathrm{TM}}$ need for a better home improvement shopping experience. Given these results, we are continuing to execute on our aggressive growth strategy with the opening of five new stores this quarter, bringing the total number of new stores opened in 2013 to 12. While this pace of growth also brings with it a necessary level of investment, which, as expected, has modestly impacted our current operating margins, these short-term investments will result in stronger cash flow in the coming years as these stores mature.â蟹

During the third quarter, the Company opened three stores in new markets (Dallas, Texas; Greenwood Village, Colorado; Littleton, Colorado) and two stores in existing markets (Timonium Maryland; Skokie Illinois).

For the nine months ended September 30, 2013 net sales improved $25.9 \%$ to $\$ 171.8$ million, compared with $\$ 136.5$ million for the comparable period last year. Comparable-store sales growth for the nine months was $13.1 \%$.

Adjusted EBITDA for the nine months ended September 30, 2013 increased $16.0 \%$, to $\$ 44.9$ million, compared to $\$ 38.7$ million in the same period of the prior year.

Income from operations was $\$ 7.6$ million and as a percentage of sales was $13.4 \%$ in the third quarter 2013, compared to $\$ 5.6$ million and $12.6 \%$, respectively, in the quarter ended September 30, 2012. Income from operations for the first nine months of 2013 was $\$ 30.1$ million, compared to $\$ 26.9$ million in the same period of 2012. The Company generated $\$ 13.0$ million of operating cash flow during the nine months ended September 30, 2013.

The following is a reconciliation of net income to Adjusted EBITDA. See also the â€œNon-GAAP Financial Measuresâtioivection below.

## Adjusted EBITDA

## (in thousands)

## Three months ended Nine months ended

## (Unaudited)

September 30, September 30,

|  | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 2}$ |
| :--- | :--- | :--- | :--- | :--- |
| Net income (loss) | $\$ 4,050$ | $\$(31,864$ | $\$(37,083)$ | $\$(11,075)$ |
| Interest expense | 780 | 450 | 1,869 | 626 |
| Income taxes | 2,757 | $(4,723$ | $)$ | 11,036 |
| Change in fair value of warrants | - | 41,707 | 54,219 | 41,707 |
| Depreciation and amortization | 3,703 | 2,750 | 10,154 | 7,543 |
| Deferred compensation expense | - | 2,624 | - | 3,897 |
| Non-recurring transaction related costs | 251 | - | 1,276 | - |
| Stock-based compensation | 1,127 | 263 | 3,391 | 263 |
| Adjusted EBITDA | $\$ 12,668$ | $\$ 11,207$ | $\$ 44,862$ | $\$ 38,662$ |

## Pro-Forma Non-GAAP Information

The Company presents proât"forma non-GAAP net income to provide useful information to investors regarding the Companyâ $\epsilon^{\mathrm{TM}_{s}}$ normal operating performance. Pro-forma non-GAAP net income adds back the non-cash expense related to the change in warrant liability, non-recurring and unusual expenses and transaction costs, and includes a pro-forma adjustment for income tax expense as if the Company had been a "C" corporation at the beginning of each period (at an assumed combined effective tax rate of $40 \%$ ).

On a pro-forma non-GAAP basis, net income for the quarter would have been $\$ 4.2$ million, compared to $\$ 3.1$ million in the comparable prior year period. Pro-forma non-GAAP earnings per diluted share for the quarter ended September 30, 2013 would have been $\$ 0.08$, based on 51.9 million weighted average diluted shares. Pro-forma non-GAAP earnings per diluted share for the quarter ended September 30, 2012 would have been $\$ 0.06$ per share. See the â€œPro-forma
 non-GAAP to GAAP earnings.

|  | Three months ended |  | Nine months ended |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | September 30, |  | September 30, |  |  |
|  | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 2}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 2}$ |  |
| Reported income (loss) before income taxes | $\$ 6,807$ | $\$(36,587$ | $)$ | $\$(26,047$ | $) \$(15,374$ |$)$

## Financial Guidance

The Company is reaffirming its guidance for the year ending December 31, 2013.

|  | Guidance Range |
| :--- | :--- |
| Net sales (\$ in millions) | $\$ 227$ to $\$ 237$ |
| New stores | 20 |
| Adjusted EBITDA (\$ in millions) | $\$ 60$ |

## Webcast and Conference Call

The Company will host a conference call via live webcast for investors and other interested parties beginning at $5: 00 \mathrm{p} . \mathrm{m}$. Eastern Time on Wednesday, October 30, 2013. Participants may access the live webcast by visiting the Companyâ $€^{\mathrm{TM}_{\mathrm{S}}}$ investor relations website at www.tileshop.com. The call can also be accessed by dialing (877) 407-3982, or (201) 493-6780 for international participants. The replay of the call will be available from approximately $8: 00 \mathrm{p} . \mathrm{m}$. Eastern Time on October 30, 2013 through midnight Eastern Time on November 13, 2013. To access the replay, the domestic dial-in number is (877) 870-5176, the international dial-in number is (858) 384-5517, and the passcode is 10000444 . The archive of the webcast will be available on the Companyâ $\epsilon^{\mathrm{TM}_{S}}$ Web site for a limited time.

Additional details can be located in the filing at www.tileshop.com under the Financials âe" SEC Filings section of its Legal/Investors âe" Investor Relations page.

## About Tile Shop Holdings and The Tile Shop

The Tile Shop is a specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories in the United States. The Tile Shop offers a wide selection of products, attractive prices, and exceptional customer service in an extensive showroom setting. The Tile Shop operates 82 stores in 27 states, with an average size of 23,000 square feet. The Tile Shop also sells its products on its website, www.tileshop.com.

## Non-GAAP Financial Measures

We calculate Adjusted EBITDA by taking net income calculated in accordance with GAAP, and adding interest expense, income taxes, depreciation and amortization, non-cash change in warrant liability, non-recurring items including equity related transaction costs, deferred compensation expense, and stock-based compensation expense. Adjusted EBITDA margin is equal to Adjusted EBITDA divided by net sales. Pro-forma non-GAAP net income is determined by adding back the non-cash change in warrant liability, and non-recurring warrant related transaction costs to income before taxes calculated in accordance with GAAP and subtracting from this an estimate for income taxes as if the Company had been a â€œCâflilicorporation for all periods.

We believe that these non-GAAP measures of financial results provide useful information to management and investors regarding certain financial and business trends relating to our financial condition and results of operations. Our management uses these non-GAAP measures to compare our performance to that of prior periods for trend analyses, for purposes of determining management incentive compensation, and for budgeting and planning purposes. These measures are used in monthly financial reports prepared for management and our board of directors. We believe that the use of these non-GAAP financial measures provide an additional tool for investors to use in evaluating ongoing operating results and trends and in comparing our financial measures with other specialty retailers, many of which present similar non-GAAP financial measures to investors.

Our management does not consider these non-GAAP measures in isolation or as an alternative to financial measures determined in accordance with GAAP. The principal limitations of these non-GAAP financial measures are that they exclude significant expenses and income that are required by GAAP to be recorded in our consolidated financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgments by management about which expenses and income are excluded or included in determining these non-GAAP financial measures. In order to compensate for these limitations, management presents non-GAAP financial measures in connection with GAAP results. We urge investors to review the reconciliation of our non-GAAP financial measures to the comparable GAAP financial measures and not to rely on any single financial measure to evaluate our business.

## FORWARD LOOKING STATEMENTS

This press release includes â€œforward looking statementsâcy within the meaning of the â€œsafe harborâtivi provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by

 are not statements of historical matters. These forward looking statements include any statements regarding the Companyâ $€^{\mathrm{TM}_{S}}$ strategic and operational plans, expected financial performance of new stores, the benefits of the Companyâ $€^{\mathrm{TM}_{S}}$ operating model, and expected future cash flows. Forward looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. Forward looking statements are based on information available at the time those statements are made and/or managementâ $€^{\mathrm{TM}_{S}}$ good faith belief as of that time with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward looking statements, including but not limited to unforeseen events that may affect the retail market or the performance of the Companyâ $€^{\mathrm{TM}_{S}}$ stores. The Company does not intend, and undertakes no duty, to update this information to reflect future events or circumstances. Investors are referred to the most recent reports filed with the SEC by the Company.

## Tile Shop Holdings Inc and Subsidiaries <br> Consolidated Statements of Income (in thousands, except per share data) (Unaudited)

|  | Three months ended |  | Nine months ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | September 30, |  | September 30, |  |
|  | 2013 | 2012 | 2013 | 2012 |
| Net sales | \$ 56,800 | \$44,288 | \$ 171,758 | \$ 136,463 |
| Cost of sales | 16,986 | 12,196 | 50,705 | 37,025 |
| Gross profit | 39,814 | 32,092 | 121,053 | 99,438 |
| Selling, general and administrative expenses | 32,207 | 23,899 | 90,951 | 68,605 |
| Deferred compensation expense | - | 2,624 | - | 3,897 |
| Income from operations | 7,607 | 5,569 | 30,102 | 26,936 |
| Interest expense | 780 | 450 | 1,869 | 626 |
| Change in value of warrants | - | 41,707 | 54,219 | 41,707 |
| Other (expense) income | (20 ) | ) 1 | (61 | 23 |
| Income (loss) before income taxes | 6,807 | (36,587 | ) $(26,047$ | (15,374 ) |
| (Provision) for benefit from income taxes | (2,757 ) | ) 4,723 | (11,036 | ) 4,299 |
| Net income (loss) | \$ 4,050 | \$ (31,864 | ) \$ (37,083 | ) \$(11,075 ) |
| Weighted average basic shares outstanding | 50,911,104 | 36,581,888 | 49,129,577 | 33,544,079 |
| Basic income (loss) earnings per share | \$ 0.08 | \$ (0.87 | ) \$ (0.75 | ) \$ (0.33 ) |
| Weighted average diluted shares outstanding | 51,892,028 | 36,581,888 | 49,129,577 | 33,544,079 |
| Diluted income (loss) earnings per share | \$ 0.08 | \$(0.87 | ) \$(0.75 | ) \$(0.33 ) |
| Pro forma computation related to conversion to $\mathbf{C}$ |  |  |  |  |
| Corporation |  |  |  |  |
| for income tax purposes ${ }^{(1)}$ |  |  |  |  |
| Historical income before income taxes | \$ | \$ 36,587 | ) \$ - | \$(15,374 ) |
| Pro forma provision for income taxes | - | (2,150 | ) - | (11,060 ) |
| Pro forma net income | \$ - | \$ 38,737 | ) \$ - | \$ $(26,434$ |

(1) Company converted to C Corporation in August, 2012

## Tile Shop Holdings Inc and Subsidiaries

## Consolidated Balance Sheets

|  | September <br> 2013 <br> (unaudited) | December 31, 2012 <br> (audited) |
| :---: | :---: | :---: |
| ASSETS |  |  |
| Current assets: |  |  |
| Cash and cash equivalents | \$ 3,850 | \$ 2,987 |
| Restricted Cash | 2,133 | - |
| Trade receivables, net | 1,414 | 1,009 |
| Inventories | 71,863 | 46,890 |
| Prepaid inventory | 5,197 | 6,051 |
| Prepaid expenses | 1,491 | 2,017 |
| Income tax receivable | 3,246 | 2,529 |
| Deferred tax asset - current | 10,523 | 9,364 |
| Other current assets, net | 1,090 | 966 |
| Total current assets | 100,807 | 71,813 |
| Property, plant and equipment, net | 112,853 | 82,080 |
| Deferred tax asset | 19,735 | 20,865 |
| Other assets | 2,363 | 1,316 |
| TOTAL ASSETS | \$ 235,758 | \$ 176,074 |
| LIABILITIES AND STOCKHOLDERSâ€ ${ }^{\text {TM }}$ EQUITY |  |  |
| Current liabilities: |  |  |
| Accounts payable | \$ 25,656 | \$ 14,968 |
| Current portion of long term debt and capital leases | 3,590 | 3,860 |
| Accrued wages and salaries | 3,194 | 2,912 |
| Other accrued liabilities | 9,808 | 7,734 |
| Income tax payable | - | - |
| Current portion of capital lease obligation | 269 | 234 |
| Deferred compensation | - | 6,171 |
| Total current liabilities | 42,517 | 35,879 |
| Long-term debt, net | 86,521 | 69,310 |
| Capital lease obligation, net | 1,232 | 1,420 |
| Deferred rent | 23,130 | 18,583 |
| Warrant liability | - | 95,645 |
| Other long-term liabilities | 4,553 |  |
| TOTAL LIABILITIES | 157,953 | 220,837 |
| Commitments and contingencies |  |  |
| Stockholdersâ€ ${ }^{\text {TM }}$ equity: |  |  |
| Common stock, par value 0.0001 ; authorized: 100,000,000 shares; issued: $51,176,278$ and $43,177,822$ shares | 5 | 4 |
| Preferred stock, par value \$.0001; authorized: 10,000,000 shares; 0 issued shares | - | - |
| Additional paid-in-capital | 169,084 | 9,434 |
| Accumulated deficit | (91,284 | (54,201 ) |
| Total stockholdersâ€ ${ }^{\text {TM }}$ equity | 77,805 | (44,763 ) |
| TOTAL LIABILITIES AND STOCKHOLDERSâ€ ${ }^{\text {TM }}$ EQUITY | \$ 235,758 | \$ 176,074 |

## Tile Shop Holdings Inc and Subsidiaries

Consolidated Statement of Cash Flows
(\$ in thousands)
(Unaudited)

|  | Nine months ended |  |
| :---: | :---: | :---: |
|  | September 30, |  |
|  | 2013 | 2012 |
| Cash Flows From Operating Activities |  |  |
| Net (loss) | \$ 37,083$)$ | \$ $(11,075)$ |
| Adjustments to reconcile net loss to net cash provided by operating activities: |  |  |
| Amortization of debt issuance costs | 97 | - |
| Depreciation and amortization | 10,154 | 7,543 |
| Loss on disposals of property, plant and equipment | 76 | 6 |
| Change in fair value of warrants | 54,219 | 41,707 |
| Deferred rent | 4,547 | 2,168 |
| Stock based compensation | 3,391 | 263 |
| Deferred compensation expense | - | 3,897 |
| Deferred income taxes | (28 ) | (5,300 ) |
| Changes in operating assets and liabilities: |  |  |
| Trade receivables | (406 ) | (358 |
| Inventories | $(24,973)$ | 3,082 |
| Prepaid expenses and other current assets | 1,430 | (3,715 ) |
| Accounts payable | 6,064 | 4,721 |
| Accrued interest | 102 | - |
| Income tax receivable/ payable | (717 ) | - |
| Accrued expenses and other liabilities | (3,839 ) | (1,399 ) |
| Net cash provided by operating activities | 13,034 | 41,540 |
| Cash Flows From Investing Activities |  |  |
| Purchases of property, plant and equipment | $(36,377)$ | $(16,187)$ |
| Restricted cash | - | (1,000 ) |
| Net cash used in investing activities | $(36,377)$ | $(17,187)$ |
| Cash Flows From Financing Activities |  |  |
| Release of restricted cash | 1,323 | - |
| Payments of long-term debt and capital lease obligations | $(38,738)$ | (1,703 ) |
| Proceeds from long-term debt | 55,526 | - |
| Distributions to members | - | $(26,306)$ |
| Cash received in merger with JWC Acquisition Corp | - | 62,904 |
| Proceeds from issuance of common shares to JWC Acquisition Corp's shareholders | - | 15,000 |
| Payment to members of Tile Shop LLC for contribution | - | (75,000) |
| Repurchase of warrants | $(30,108)$ | - |
| Repurchase of common units | $(46,000)$ | - |
| Proceeds from exercise of warrants | 82,413 | 599 |
| Proceeds from exercise of stock options | 90 | - |
| Payment toward special cash distribution units | - | (300 ) |

Expense for recapitalization
Debt issuance costs
Receipt on note from member
Net cash provided by (used in) financing activities
Net change in cash
Cash and cash equivalents beginning of period
Cash and cash equivalents end of period
Investors and Media:
Brad Cohen, 763-852-2988
investorrelations@tileshop.com
Source: Tile Shop Holdings, Inc.

