obligations may Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549	

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL									
	OMB Number:	3235-0287								
l	Estimated average burden									
l	hours per response:	0.5								

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Davis Mark Burton						2. Issuer Name and Ticker or Trading Symbol TILE SHOP HOLDINGS, INC. [TTSH]									(Ch	eck all appli Direct	,		wner	
	,	OLDINGS, INC	(Middle)		03/	3. Date of Earliest Transaction (Month/Day/Year) 03/15/2021										VP Inv. Relations & CAO				
(Street) PLYMO	Otreet) PLYMOUTH MN 55441					4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Chec Line) X Form filed by One Reporting F Form filed by More than One Person				n
(City)	(S		(Zip)																	
1. Title of Security (Instr. 3) 2. Tra		2. Trans Date			2A. Deemed Execution Date,		e, 3	3. Transaction Code (Instr.					(A) or	5. Amou Securiti Benefic Owned	i. Amount of Securities Beneficially Dwned Following		n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
										Code	v	Amount		(A) or (D)	Price Repor Transa (Instr.		d tion(s) and 4)			(Instr. 4)
Common	Stock			03/15/2021						A		7,607(1)		A	\$0	89	,486	D		
Common Stock			03/15/2021						Α		15,214 ⁽²⁾		A	\$0 104		4,700	00 D			
Common Stock			03/16	3/16/2021					F		1,058	(3)	D	\$6.98	103,	542 ⁽⁴⁾⁽⁵⁾	D			
Common Stock															8	320			By Child #1	
Common Stock														7	775			By Child #2		
Common Stock															5	765			By Child #3	
		Т	able II -									osed of onverti				Owned				
Derivative Conversion Date Execution Date, T General Conversion Or Exercise (Month/Day/Year) If any			ransaction of ode (Instr. Derivative			6. Date Exercisa Expiration Date (Month/Day/Yea			of Securities		ecurity	8. Price of Derivative Security (Instr. 5)			10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
					Code	v	(A)	(D)	Date Exe	e rcisable		xpiration ate	Title	0 N	mount r lumber f hares					
Stock Option (Right to Buy)	\$8.58									(6)	10	0/21/2021	Comi		20,000		20,000	0	D	
Stock Option (Right to Buy)	\$14.19									(6)	0	7/14/2022	Comi		2,737		2,737	,	D	
Stock Option (Right to Buy)	\$8.5									(7)	1	1/06/2027	Comi		5,400		5,400		D	

Explanation of Responses:

- 1. Represents 7,607 shares of restricted stock for which the risks of forfeiture will lapse as to 2,535 shares on 3/15/22 and 2,536 shares on each of 3/15/23 and 3/15/24, subject to continuous employment as of the applicable vesting date.
- 2. Represents 15,214 shares of performance-based restricted stock for which the risks of forfeiture will lapse as to 4,564 shares on the date the Issuer files its annual report for the year ending December 31, 2021, 4,564 shares on the date the Issuer files its annual report for the year ending December 31, 2022, and 6,086 shares on the date the Issuer files its annual report for the year ending December 31, 2023, subject to (i) Mr. Davis remaining in continuous employment with the Issuer prior to and as of December 31 of the year preceding the applicable vesting date and (ii) the Issuer achieving its performance target
- 3. The reporting person has elected to satisfy his tax withholding obligation in connection with the vesting of a prior restricted stock grant by directing the Issuer to withhold shares otherwise issuable upon vesting of the previously reported grant.
- 4. Includes (i) 3,195 shares of restricted stock for which the risks of forfeiture will lapse as to 1,597 shares on 2/20/22 and 1,598 shares on 2/20/23; (ii) 43,104 shares of restricted stock for which the risks of forfeiture will lapse as to 14,368 shares on each of 10/23/21, 10/23/22 and 10/23/23; (iii) 10,685 shares of restricted stock for which the risks of forfeiture will lapse as to 3,562 shares on each of 3/16/22 and 3/16/23 and 3,561 shares on 3/16/24;
- 5. (iv) 7,607 shares of restricted stock for which the risks of forfeiture will lapse as to 2,535 shares on 3/15/22 and 2,536 shares on each of 3/15/23 and 3/15/24; and (v) 15,214 shares of performance-based restricted stock for which the risks of forfeiture will lapse in three installments of 4,564, 4,564 and 6,086 on each of the dates that the Issuer files its annual report for the years ending December 31, 2021, 2022 and 2023, respectively, subject to Mr. Davis remaining in continuous employment with the Issuer prior to and as of December 31 of the year preceding the applicable vesting date and the Issuer achieving its performance target for each respective year.
- 6. Fully exercisable.
- 7. Options to purchase 1,350 shares will vest on 11/6/2021.

/s/ Mark Davis

03/17/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.