# UNITES STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

## FORM 8-K

## CURRENT REPORT <br> Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 19, 2016

## TILE SHOP HOLDINGS, INC.

(Exact name of Registrant as Specified in its Charter)
Delaware
(State or other jurisdiction of
incorporation)

001-35629
(Commission File Number)

14000 Carlson Parkway, Plymouth, Minnesota 55441
(Address of principal executive offices, including ZIP code)
(763) 852-2988
(Registrant's telephone number, including area code)
Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

On April 19, 2016, Tile Shop Holdings, Inc. (the "Company") issued a press release announcing its financial results for the three months ended March 31, 2016. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.
99.1 Press Release of Tile Shop Holdings, Inc., dated April 19, 2016.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TILE SHOP HOLDINGS, INC.
By /s/ Kirk L. Geadelmann
Date: April 19, 2016
Name: Kirk. L Geadelmann
Title: Chief Financial Officer

# SECURITIES AND EXCHANGE COMMISSION 

Washington, D.C. 20549
TILE SHOP HOLDINGS, INC.
EXHIBIT INDEX TO FORM 8-K

Press Release of Tile Shop Holdings, Inc., dated April 19, 2016.

# THE TILE SHOP REPORTS FIRST QUARTER 2016 RESULTS; RAISES FULL YEAR OUTLOOK 

13.2\% Comparable Store Sales Growth 70.5\% Gross Margin<br>63.4\% Operating Income Growth<br>22.8\% Adjusted EBITDA Margin and 31.3\% Adjusted EBITDA Growth<br>Diluted Earnings per Share of $\mathbf{\$ 0 . 1 3}$, growth of $\mathbf{8 5 . 7} \%$<br>Non-GAAP Diluted Earnings per Share of \$0.14, growth of 75.0\%

MINNEAPOLIS - April 19, 2016 - Tile Shop Holdings, Inc. (NASDAQ: TTS) (the "Company"), a specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories, today announced results for its first quarter ended March 31, 2016.

Net sales grew $16.1 \%$ to $\$ 84.7$ million for the first quarter ended March 31, 2016 compared with $\$ 73.0$ million for the first quarter ended March 31, 2015. The $\$ 11.7$ million increase in net sales was due to a comparable store sales increase of $13.2 \%$, or $\$ 9.6$ million in the quarter and incremental net sales of $\$ 2.1$ million from stores not included in the comparable store base.
"We are very pleased to report a tremendous start to 2016" said Chris Homeister, CEO. "Our continued efforts against our key initiatives concluded with another quarter of very strong results and significant momentum for our business. The continuing strength of our business has led us to increase our full year outlook for 2016. We are eager to build upon our first quarter accomplishments as we seek to deliver significant growth in sales, operating margins and earnings per share throughout the remainder of 2016 and beyond."

Gross margin for the first quarter of 2016 was $70.5 \%$ compared with $69.9 \%$ for the first quarter of 2015 . The increased gross margin rate was driven primarily by improved margin on customer delivery revenue and inventory control process improvements.

Selling, general and administrative costs for the first quarter of 2016 were $\$ 47.9$ million compared with $\$ 43.8$ million for the first quarter of 2015 . The $\$ 4.1$ million increase was primarily driven by variable expenses associated with revenue growth and the costs associated with opening and operating new stores.

The Company opened one new store in the first quarter of 2016 in Buford, GA, the Company's third store in the Atlanta, GA market. The Company noted it also opened its sixth store in the greater Philadelphia, PA market in Deptford, NJ on April 16, 2016. As of today, the Company operates 116 stores in 31 states.

## Non-GAAP Information

The Company presents non-GAAP net income and Adjusted EBITDA to provide useful information to investors regarding the Company's normalized operating performance.

On a non-GAAP basis, net income for the first quarter of 2016 was $\$ 7.2$ million compared with $\$ 4.0$ million for the first quarter of 2015. Non-GAAP diluted earnings per share for the first quarter of 2016 were $\$ 0.14$ compared with $\$ 0.08$ for the first quarter of 2015 , representing $75.0 \%$ growth. See the "Non-GAAP Income Reconciliation" table and the "Non-GAAP Financial Measures" section below for a reconciliation of GAAP to non-GAAP income.

## Non-GAAP Income Reconciliation

| (\$ in thousands, except share and per share data) | Three Months Ended |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | March 31, 2016 |  |  |  |  |  | March 31, 2015 |  |  |  |  |  |
|  | Pretax |  | Net of Tax |  | Per Share Amounts |  | Pretax |  | Net of Tax |  | Per Share Amounts |  |
| GAAP income | \$ | 11,217 | \$ | 6,758 | \$ | 0.13 | \$ | 6,421 | \$ | 3,659 | \$ | 0.07 |
| Special charges: |  |  |  |  |  |  |  |  |  |  |  |  |
| Litigation and investigation costs |  | 697 |  | 420 |  | 0.01 |  | 514 |  | 292 |  | 0.01 |
| Non-GAAP income | \$ | 11,914 | \$ | 7,178 | \$ | 0.14 | \$ | 6,935 | \$ | 3,951 | \$ | 0.08 |

Adjusted EBITDA for the first quarter of 2016 was $\$ 19.3$ million compared with $\$ 14.7$ million for the first quarter of 2015, representing $31.3 \%$ growth. See the "Adjusted EBITDA Reconciliation" table and the "Non-GAAP Financial Measures" section below for a reconciliation of GAAP net income to Adjusted EBITDA.

Adjusted EBITDA Reconciliation

|  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2016 |  | 2015 |  |
| GAAP net income | \$ | 6,758 | \$ | 3,659 |
| Interest expense |  | 570 |  | 803 |
| Income taxes |  | 4,459 |  | 2,762 |
| Depreciation and amortization |  | 5,571 |  | 5,649 |
| Special charges ${ }^{(1)}$ |  | 697 |  | 514 |
| Stock-based compensation |  | 1,229 |  | 1,305 |
| Adjusted EBITDA | \$ | 19,284 | \$ | 14,692 |

## Financial Guidance

The Company is providing updated expectations for full year 2016 based on past performance, anticipated new store openings and current economic conditions.

For the full year ending December 31, 2016 the Company expects:

| (\$ in millions, except per share data) | $\mathbf{2 0 1 6}$ |  | $\mathbf{2 0 1 5}$ |
| :--- | :---: | :---: | :---: |
| Net Sales | $\$ 320-\$ 329$ | $\$ 293.0$ |  |
| Comparable Store Sales Change | mid to high single digits | $7.4 \%$ |  |
| Gross Margin $\%$ of Net Sales | approx. $70 \%$ | $69.5 \%$ |  |
| Depreciation \& Amortization | approx. $\$ 23$ | $\$ 22.2$ |  |
| Stock Based Compensation | approx. $\$ 5$ | $\$ 5.5$ |  |
| Effective Tax Rate | approx. $41 \%$ | $41 \%$ |  |
| Special Charges | approx. $\$ 2$ | $\$ 1.3$ |  |
| Non-GAAP Earnings Per Share | $\$ 0.40-\$ 0.45$ | $\$ 0.32$ |  |
| Adjusted EBITDA | $\$ 65-\$ 69$ | $\$ 58.4$ |  |
| Fully Diluted Shares Outstanding | approx. 52 million | 51.3 million |  |
| New stores | 9 to 12 | 7 |  |
| Capital Expenditures | $\$ 25$ to $\$ 30$ | $\$ 19$ |  |

See the "Non-GAAP Income Guidance Reconciliation" table and the "Adjusted EBITDA Guidance Reconciliation" table on the final page of this release for a reconciliation of these Non-GAAP measures to the comparable GAAP measures.

## Webcast and Conference Call

The Company will host a conference call via live webcast for investors and other interested parties beginning at 9:00 a.m. Eastern Time on Tuesday, April 19, 2016. Participants may access the live webcast by visiting the Company's Investor Relations page at www.tileshop.com. The call can also be accessed by dialing (844) 421-0597, or (716) 247-5787 for international participants. A webcast replay of the call will be available on the Company's Investor Relations page at www.tileshop.com.

Additional details can be located in the filing at www.tileshop.com under the Financial Information - SEC Filings section of the Company's Investor Relations page.

## About Tile Shop Holdings and The Tile Shop

The Tile Shop is a specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories in the United States. The Company offers a wide selection of high quality products, exclusive designs, knowledgeable staff and exceptional customer service, in an extensive showroom environment with more than 50 full-room tiled displays. The Tile Shop currently operates 116 stores in 31 states, with an average size of 21,700 square feet and sells products online at www.tileshop.com

## Non-GAAP Financial Measures

The Company calculates Adjusted EBITDA by taking net income calculated in accordance with GAAP, and adjusting for interest expense, income taxes, depreciation and amortization, stock based compensation and special charges related to litigation costs. Adjusted EBITDA margin is equal to Adjusted EBITDA divided by net sales. Non-GAAP net income excludes special charges related to litigation costs, and is net of tax.

We believe that these non-GAAP measures of financial results provide useful information to management and investors regarding certain financial and business trends relating to our financial condition and results of operations. Our management uses these non-GAAP measures to compare our performance to that of prior periods for trend analyses, for purposes of determining management incentive compensation, and for budgeting and planning purposes. These measures are used in monthly financial reports prepared for management and our board of directors. We believe that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends and in comparing our financial measures with other specialty retailers, many of which present similar non-GAAP financial measures to investors.

Our management does not consider these non-GAAP measures in isolation or as an alternative to financial measures determined in accordance with GAAP. The principal limitations of these non-GAAP financial measures are that they exclude significant expenses and income that are required by GAAP to be recognized in our consolidated financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgments by management about which expenses and income are excluded or included in determining these non-GAAP financial measures. In order to compensate for these limitations, management presents non-GAAP financial measures in connection with GAAP results. We urge investors to review the reconciliation of our non-GAAP financial measures to the comparable GAAP financial measures and not to rely on any single financial measure to evaluate our business.

## FORWARD LOOKING STATEMENTS

This press release includes "forward looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "anticipate", "believe", "expect", "estimate", "plan", "outlook", and "project" and other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward looking statements include any statements regarding the Company's strategic and operational plan and expected financial performance (including the financial performance of new stores). Forward looking statements should not be read as a guarantee of future performance or results, and will not necessarily be accurate indications of the times at, or by, which such performance or results will be achieved. Forward looking statements are based on information available at the time those statements are made and/or management's good faith belief as of that time with respect to future events, and are subject to risks and uncertainties that could cause actual performance or results to differ materially from those expressed in or suggested by the forward looking statements, including but not limited to unforeseen events that may affect the retail market or the performance of the Company's stores. The Company does not intend, and undertakes no duty, to update this information to reflect future events or circumstances. Investors are referred to the most recent reports filed with the SEC by the Company.

Tile Shop Holdings, Inc. and Subsidiaries

## Condensed Consolidated Balance Sheets

## (\$ in thousands, except share data)

(Unaudited)

|  | $\begin{gathered} \text { March 31, } \\ 2016 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2015 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 16,405 | \$ | 10,330 |
| Trade receivables, net |  | 2,368 |  | 1,966 |
| Inventories |  | 64,236 |  | 69,878 |
| Income tax receivable |  | 363 |  | 735 |
| Other current assets, net ${ }^{(1)}$ |  | 3,785 |  | 4,344 |
| Total current assets |  | 87,157 |  | 87,253 |
| Property, plant and equipment, net |  | 136,004 |  | 135,115 |
| Deferred taxes and other assets, net ${ }^{(1)}$ |  | 22,297 |  | 22,639 |
| TOTAL ASSETS | \$ | 245,458 | \$ | $\underline{\text { 245,007 }}$ |
|  |  |  |  |  |
| LIABILITIES AND STOCKHOLDERS' EQUITY |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable | \$ | 14,204 | \$ | 14,584 |
| Income tax payable |  | 3,583 |  | 1,101 |
| Other accrued liabilities ${ }^{(1)}$ |  | 28,736 |  | 24,071 |
| Total current liabilities |  | 46,523 |  | 39,756 |
| Long-term debt, net ${ }^{(1)}$ |  | 36,226 |  | 51,178 |
| Capital lease obligation, net |  | 775 |  | 797 |
| Deferred rent |  | 35,812 |  | 34,983 |
| Other long-term liabilities |  | 2,923 |  | 3,092 |
| TOTAL LIABILITIES |  | 122,259 |  | 129,806 |
|  |  |  |  |  |
|  |  |  |  |  |
| Stockholders' equity: |  |  |  |  |
| Common stock, par value $\$ 0.0001$; authorized: $100,000,000$ shares; issued and outstanding: $51,438,973$ and 51,437,973 shares, respectively |  | 5 |  | 5 |
| Preferred stock, par value $\$ 0.0001$; authorized $10,000,000$ shares; issued and outstanding: 0 shares |  | - |  | - |
| Additional paid-in-capital |  | 181,430 |  | 180,192 |
| Accumulated deficit |  | $(58,227)$ |  | $(64,985)$ |
| Accumulated other comprehensive income |  | (9) |  | (11) |
| Total stockholders' equity |  | 123,199 |  | 115,201 |
| TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY | \$ | 245,458 | \$ | $\underline{\text { 245,007 }}$ |

${ }^{(1)}$ In the first quarter of 2016, the Company adopted changes issued by the Financial Accounting Standards Board involving the presentation of debt issuance costs. Under the new standard, debt issuance costs are to be presented on the entity's balance sheet as a direct deduction from the carrying value of the related debt liability. The Company applied the guidance on a retrospective basis; therefore, the December 31, 2015 Consolidated Balance Sheet has been updated to conform to the March 31, 2016 presentation. As a result, $\$ 0.4$ million of debt issuance costs (previously reported in Other current assets, net and Deferred taxes and other assets, net) were reclassified to Other accrued liabilities and Long-term debt, net in the December 31, 2015 Condensed Consolidated Balance Sheet.

Tile Shop Holdings, Inc. and Subsidiaries Condensed Consolidated Statements of Income
(\$ in thousands, except share, and per share data)

| (\$ in thousands, except per share data) | Three months ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2016 |  | 2015 |  |
| Net sales | \$ | 84,714 | \$ | 72,963 |
| Cost of sales |  | 25,009 |  | 21,992 |
| Gross profit |  | 59,705 |  | 50,971 |
| Selling, general and administrative expenses |  | 47,949 |  | 43,776 |
| Income from operations |  | 11,756 |  | 7,195 |
| Interest expense |  | 570 |  | 803 |
| Other income |  | 31 |  | 29 |
| Income before income taxes |  | 11,217 |  | 6,421 |
| Provision income taxes |  | 4,459 |  | 2,762 |
| Net income | \$ | 6,758 | \$ | 3,659 |
|  |  |  |  |  |
| Earnings per common share: |  |  |  |  |
| Basic | \$ | 0.13 | \$ | 0.07 |
| Diluted | \$ | 0.13 | \$ | 0.07 |
|  |  |  |  |  |
| Weighted average shares outstanding: |  |  |  |  |
| Basic |  | 51,359,167 |  | 51,125,221 |
| Diluted |  | 51,666,432 |  | 51,163,963 |

## Rate Analysis

Tile Shop Holdings, Inc. and Subsidiaries
Rate Analysis
(Unaudited)

|  | Three months ended March 31, |  |
| :---: | :---: | :---: |
|  | 2016 | 2015 |
| Gross margin rate | 70.5\% | 69.9\% |
| SG\&A expense rate | 56.6\% | 60.0\% |
| Income from operations margin rate | 13.9\% | 9.9\% |
| Adjusted EBITDA margin rate | 22.8\% | 20.1\% |


| Non-GAAP Income Guidance Reconciliation <br> (\$ in millions, except share and per share data) | 2016 Gu |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Low End |  |  |  |  |  | High End |  |  |  |  |  |
|  | Pretax |  | Net of Tax |  | Per Share <br> Amounts |  | Pretax |  | Net of Tax |  | Per Share Amounts |  |
| GAAP income | \$ | 34 | \$ | 20 | \$ | 0.38 |  | 38 | \$ | 22 | \$ | 0.43 |
| Special charges: |  |  |  |  |  |  |  |  |  |  |  |  |
| Litigation costs |  | 2 |  | 1 |  | 0.02 |  | 2 |  | 1 |  | 0.02 |
| Non-GAAP income ${ }^{(1)}$ | \$ | 35 | \$ | 21 | \$ | 0.40 | \$ | 40 | \$ | 23 | \$ | 0.45 |

${ }^{(1)}$ Amounts may not foot due to rounding.

| Adjusted EBITDA Guidance Reconciliation (\$ in millions) | 2016 Guidance |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Low End |  | High End |  |
| GAAP Net Income | \$ | 20 | \$ | 22 |
| Interest expense |  | 2 |  | 2 |
| Income taxes |  | 14 |  | 16 |
| Depreciation and amortization |  | 23 |  | 23 |
| Special charges ${ }^{(1)}$ |  | 2 |  | 2 |
| Stock based compensation |  | 5 |  | 5 |
| Adjusted EBITDA ${ }^{(2)}$ | \$ | 65 | \$ | 69 |

${ }^{(1)}$ Litigation Costs
${ }^{(2)}$ Amounts do not foot due to rounding.

## Contacts:

Investors and Media:
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