



## The Tile Shop introduces the London collection, inspired by historic English tile floors

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MINNEAPOLIS, March 01, 2018 (GLOBE NEWSWIRE) -- The Tile Shop (NASDAQ:TTS), a specialty retailer of manufactured and natural stone tiles, today announced the release of nine unique tiles that make up the London collection.

Including both colorful geometric patterns and coordinating neutrals, this series is inspired by encaustic cement tile floors commonly found throughout England, the 19<sup>th</sup> century center of production for encaustic tiles. The London collection is made of durable, easy-to-maintain porcelain but features the handmade, cement look that encaustic tiles are known for. Imported from Italy, the dappled appearance of the solid-colored tiles adds warmth while the geometric tiles create colorful patterns on floors or walls, all in a warm color palette of browns and tans with rich blue accents.

"Many of our customers are fearless in their design choices and this new series is the perfect option for them. This contemporary take on a centuries-old style will look beautiful in any number of design schemes," said Kevin McDaniel, Vice President of Merchandising at The Tile Shop.

The London series is just one of dozens of new and unique product collections releasing this month and represents part of a commitment to offer the leading assortment in the industry.

For more information, please visit [www.tileshop.com](http://www.tileshop.com).

### About The Tile Shop

The Tile Shop (NASDAQ:TTS) is a leading specialty retailer of manufactured and natural stone tiles, setting and maintenance materials and related accessories in the United States. The Company offers a wide selection of high-quality products, exclusive designs, knowledgeable staff and exceptional customer service in an extensive showroom environment with up to 50 full-room tiled displays which are enhanced by the complimentary Design Studio, a collaborative platform to create customized 3-D design renderings to scale, allowing customers to bring their design ideas to life. The Tile Shop currently operates 140 stores in 31 states and the District of Columbia, with an average size of 20,300 square feet and sells products online at [www.tileshop.com](http://www.tileshop.com).

The Tile Shop is a proud member of the American Society of Interior Designers (ASID), National Association of Homebuilders (NAHB), National Kitchen and Bath Association (NKBA) and the National Tile Contractors Association (NTCA). Visit [www.tileshop.com](http://www.tileshop.com). Join The Tile Shop (#thetileshop) on Facebook, Instagram, Pinterest and Twitter.

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Tile Shop Holdings, Inc.



Colorful patterns pair perfectly with warm neutrals. Visit [www.tileshop.com](http://www.tileshop.com) or call Customer Service at (888) 398-6595 for more.