

## The Tile Shop opens showroom in Round Rock, the 17th store in Texas and 3rd in the Austin area

January 31, 2018

New location off Interstate 35 in the Crossing Point Shopping Center (formerly Garden Ridge) offers homeowners and trade professionals 4,000+ tile and stone products and design expertise

MINNEAPOLIS, Jan. 31, 2018 (GLOBE NEWSWIRE) -- The Tile Shop (NASDAQ:TTS), a specialty retailer of manufactured and natural stone tiles, now operates three retail showrooms in the Austin area.

Located at 2800 S Interstate 35 #185, the 11,000 square foot retail showroom offers homeowners and trade professionals an exceptional design experience with a variety of more than 4,000 high-quality tile designs. With professional guidance provided by a team of design experts, shoppers may also utilize the on-site design and education center featuring the new digital <u>Design Studio</u> tool. Also available online, Design Studio helps customers choose their own custom layouts and visualize how a tile project will look upon completion by exploring tile, trim and grout options—well before a purchase is made or an installation begins.

"We are excited to announce the opening of our third retail showroom in the Austin area, bringing us to a total of 17 stores in the state of Texas," said Leigh Behrman, Vice President of Construction and Facilities, at The Tile Shop. "The new, industry-leading Round Rock showroom will help us to continue to better serve the state of Texas. The unique, high-end product assortment and exceptional customer service will be an asset to Round Rock homeowners, flooring specialists, interior designers, home builders and remodelers."

## The Tile Shop: Bringing Visions to Life

The Tile Shop in Round Rock features all of the products, services and expertise required to envision and complete a distinctive home tile project. Highlights of the offerings available include:

- <u>High-quality tiles</u> in an extensive variety of styles, color palettes, designs, shapes, patterns and materials including the new <u>Ted Baker</u> premium designer tile collection offered exclusively at The Tile Shop
- Expert store associate guidance in selecting, designing and ordering tile and accessories tailored to the customer's specific design style
- · Accessories and finishing pieces to further enhance the tile or stone selection, all to create a custom look for every space
- The complimentary <a href="Design Studio">Design Studio</a>, an easy-to-use collaborative platform to create customized 3D design renderings to scale
- Over 30 fully decorated displays providing design inspiration

Also, <u>Pro Network</u> benefits enable trade professionals to deliver the highest quality job to their clients, and include: tile specification sheets, instructional videos, tiered discounts, jobsite delivery, in-house credit, customer referrals and more.

The Tile Shop in Round Rock is located at 2800 S Interstate 35 #185, Round Rock, TX; call (737) 209-5204. The other locations of The Tile Shop in the Austin area are located in South Austin Gateway.

For more information or to get started on a dream design, please visit <u>www.tileshop.com</u>; stop by a <u>retail showroom</u>; or call Customer Service at 888-398-6595.

## **About The Tile Shop**

The Tile Shop (NASDAQ:TTS) is a leading specialty retailer of manufactured and natural stone tiles, setting and maintenance materials and related accessories in the United States. The Company offers a wide selection of high-quality products, exclusive designs, knowledgeable staff and exceptional customer service in an extensive showroom environment. Each store is outfitted with up to 50 full-room tiled displays which are enhanced by the complimentary Design Studio, a collaborative platform to create customized 3-D design renderings to scale, allowing customers to bring their design ideas to life. The Tile Shop currently operates 140 stores in 31 states and the District of Columbia, with an average size of 20,800 square feet and sells products online at <a href="https://www.tileshop.com">www.tileshop.com</a>.

The Tile Shop is a proud member of the American Society of Interior Designers (ASID), National Association of Homebuilders (NAHB) and the National Tile Contractors Association (NTCA). Visit <a href="https://www.tileshop.com">www.tileshop.com</a>. Join The Tile Shop (#thetileshop) on Facebook, Instagram, Pinterest and Twitter.

Media Contact: mary.hennen@tileshop.com



Tile Shop Holdings, Inc.