



The Tile Shop is Bringing Visions to Life ... in Houston

July 31, 2017

Specialty tile retailer enters largest market in Texas with retail showroom in Webster, with four more Houston-area stores to follow in 2017

MINNEAPOLIS, July 31, 2017 (GLOBE NEWSWIRE) -- The Tile Shop (NASDAQ:TTS), a specialty retailer of manufactured and natural stone tiles, today enters the most populous metropolitan market in Texas – Houston – with the opening of a retail store in the southeastern suburb of Webster.

Throughout 2017, The Tile Shop will open several other stores in the greater Houston area, including its second location coming mid-August to Sugar Land. The Tile Shop is capitalizing on Houston's ongoing steady job growth, new home construction and strong demand for high-quality products for the home.

"Houston is one of the nation's most robust cities, and we believe Houstonians interested in interior design projects will be drawn to our industry-leading selection of premium products complemented by a unique in-store experience," said CEO and President Chris Homeister, The Tile Shop. "We look forward to serving this vibrant, and fast-growing market, and to growing our presence throughout Texas."

More information about the timing and location for other Houston-area store openings will be available soon.

The Tile Shop: Bringing Visions to Life in Houston

Like The Tile Shop's other stores nationwide, its first Houston location, at 1261 West Bay Area Boulevard in Webster, an 11,500 square foot store, features everything homeowners, designers and trade professionals require to envision and complete distinctive home tile projects. A sampling of the products, services and expertise available at the Webster retail store include:

- [High-quality tiles](#) in an extensive variety of styles, color palettes, designs, shapes, patterns and materials – including the [Ted Baker](#) premium designer tile collection offered exclusively at The Tile Shop
- Expert store associate guidance in selecting, designing and ordering tile tailored to the customer's specific design style
- [Accessories and finishing pieces](#) to further enhance the tile or stone selection, all to create a custom look for every space
- The complimentary [Design Studio](#), an easy-to-use collaborative platform where customers can create customized 3D design renderings to scale
- Over 50 fully decorated, room-size displays providing design inspiration
- Financing options with [The Tile Shop Credit Card](#), including up to 18 Months No Interest

Also, The Tile Shop's [Pro Network](#) benefits enable trade professionals to deliver the highest quality job to their clients, and include special perks like: tile specification sheets, instructional videos, tiered discounts, jobsite delivery, in-house credit, co-marketing, customer referrals and more.

For more information about The Tile Shop, please visit www.TileShop.com; drop by a retail store; or call Customer Service at 888-398-6595.

To contact the new Webster store, call 281-316-1976. Store hours are Monday-Friday from 8:00 a.m. to 9:00 p.m., Saturday from 9:00 a.m. to 6:00 p.m., and Sunday from 11:00 a.m. to 6:00 p.m.

About The Tile Shop

The Tile Shop (NASDAQ:TTS) is a leading specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories in the United States. The Company offers a wide selection of high quality products, exclusive designs, knowledgeable staff and exceptional customer service, in an extensive showroom environment with up to 50 full-room tiled displays which are enhanced by the complimentary Design Studio - a collaborative platform to create customized 3D design renderings to scale, allowing customers to bring their design ideas to life. After the first two store openings in Houston, The Tile Shop will operate 132 stores in 31 states and the District of Columbia, with an average size of 20,600 square feet and sells products online at www.tileshop.com.

The Tile Shop is a proud member of the American Society of Interior Designers (ASID), National Association of Homebuilders (NAHB), and the National Tile Contractors Association (NTCA). Visit www.tileshop.com. Join The Tile Shop (#thetileshop) on Facebook, Instagram, Pinterest and Twitter.

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