



The Tile Shop opens first location on New Jersey's coast

February 24, 2017

Oakhurst, New Jersey home to specialty retailer's 7th retail showroom in New Jersey, offering homeowners and trade professionals 4,000+ tile and stone products and design expertise

MINNEAPOLIS, Feb. 24, 2017 (GLOBE NEWSWIRE) -- The Tile Shop (NASDAQ:TTS), a specialty retailer of manufactured and natural stone tiles, now operates 7 retail showrooms in New Jersey with the opening today of its newest retail showroom in the Ocean Township trade area, located in Oakhurst, New Jersey.

Located at 1710 New Jersey Route 35, the 11,600 square foot retail showroom offers homeowners and trade professionals an exceptional design experience with a variety of more than 4,000 high-quality tile designs. With professional guidance provided by a team of design experts, shoppers may also utilize the on-site design and education center featuring the new digital [Design Studio](#) tool. Also available online, Design Studio helps customers choose their own custom layouts and visualize how a tile project will look upon completion by exploring tile, trim and grout options – well before a purchase is made or an installation begins.

"We are looking forward to serving homeowners, interior designers, custom home builders and flooring specialists along the New Jersey shore area with the finest tile, stone and accessories available," said CEO and President Chris Homeister, The Tile Shop. "Oakhurst is a terrific location for our expansion into the trade area, and we look forward to bringing our exceptional shopping and design experience to customers there just in time for their exciting home projects this spring."

The Tile Shop: Bringing Visions to Life

The Tile Shop in Oakhurst features all of the products, services and expertise required to envision and complete a distinctive home tile project. Highlights of the offerings available include:

- [High-quality tiles](#) in an extensive variety of styles, color palettes, designs, shapes, patterns and materials – including the new [Ted Baker](#) premium designer tile collection offered exclusively at The Tile Shop
- Expert store associate guidance in selecting, designing and ordering tile and accessories tailored to the customer's specific design style
- [Accessories and finishing pieces](#) to further enhance the tile or stone selection, all to create a custom look for every space
- The complimentary [Design Studio](#), an easy-to-use collaborative platform to create customized 3D design renderings to scale
- Over 50 fully decorated, room-size displays providing design inspiration

Also, [Pro Network](#) benefits enable trade professionals to deliver the highest quality job to their clients, and include: tile specification sheets, instructional videos, tiered discounts, jobsite delivery, in-house credit, customer referrals and more.

The Tile Shop in Oakhurst is located at 1710 New Jersey Route 35, Oakhurst, NJ; call (732) 508-5300. Other locations of The Tile Shop in northern New Jersey include Rochelle Park, Livingston, Edison and North Plainfield, as well as two additional New Jersey locations in the Philadelphia metro area in Moorestown and Deptford.

For more information or to get started on a dream design, please visit www.TileShop.com; stop by a [retail showroom](#); or call Customer Service at 888-398-6595.

About The Tile Shop

The Tile Shop (NASDAQ:TTS) is a leading specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories in the United States. The Company offers a wide selection of high quality products, exclusive designs, knowledgeable staff and exceptional customer service, in an extensive showroom environment with up to 50 full-room tiled displays which are enhanced by the complimentary Design Studio – a collaborative platform to create customized 3D design renderings to scale, allowing customers to bring their design ideas to life. The Tile Shop currently operates 124 stores in 31 states and the District of Columbia, with an average size of 21,200 square feet and sells products online at www.tileshop.com.

The Tile Shop is a proud member of the American Society of Interior Designers (ASID), National Association of Homebuilders (NAHB), and the National Tile Contractors Association (NTCA). Visit www.tileshop.com. Join The Tile Shop (#thetileshop) on Facebook, Instagram, Pinterest and Twitter.

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