



## The Tile Shop Opens First Retail Showroom in Washington, D.C.

December 31, 2016

**Specialty retailer offers homeowners and trade professionals over 4,000 tile and stone products and free design expertise at new Tenleytown location**

MINNEAPOLIS, Dec. 31, 2016 (GLOBE NEWSWIRE) -- The historic neighborhood of Tenleytown is the home of the first Washington, D.C. retail showroom for The Tile Shop (NASDAQ:TTS), a specialty retailer of manufactured and natural stone tiles.

The 10,400-square foot store, at 4530 Wisconsin Avenue NW – is an inviting retail showroom offering homeowners and trade professionals an exceptional design experience with a variety of more than 4,000 high-quality tile designs. With professional guidance provided by a team of design experts, shoppers may also utilize the on-site design and education center featuring the new digital [Design Studio](#) tool. Also available online, Design Studio helps customers choose their own custom layouts and visualize how a tile project will look upon completion by exploring tile, trim and grout options – well before a purchase is made or an installation begins.

“Our first ‘Inside-the-Beltway’ retail showroom extends our existing presence in the Maryland and Virginia suburbs, enabling DC residents, interior designers, contractors and home builders with the finest tile, stone and accessories available,” said CEO and President Chris Homeister, The Tile Shop. “From the latest design trends to traditional items, we take pride in offering a wide range of options and styles to achieve the perfect look.”

### The Tile Shop: Bringing Visions to Life

The Tile Shop in Tenleytown features all of the products, services and expertise required to envision and complete a distinctive home tile project. Highlights of the offerings available include:

- [High-quality tiles](#) in an extensive variety of styles, color palettes, designs, shapes, patterns and materials – including the new [Ted Baker](#) premium designer tile collection offered exclusively at The Tile Shop
- Expert store associate guidance in selecting, designing and ordering tile and accessories tailored to the customer’s specific design style
- [Accessories and finishing pieces](#) to further enhance the tile or stone selection, all to create a custom look for every space
- The complimentary [Design Studio](#), an easy-to-use collaborative platform to create customized 3D design renderings to scale
- Over 50 fully decorated, room-size displays providing design inspiration

Also, [Pro Network](#) benefits enable trade professionals to deliver the highest quality job to their clients, and include: tile specification sheets, instructional videos, tiered discounts, jobsite delivery, in-house credit, customer referrals and more.

The Tile Shop in Tenleytown is located at 4530 Wisconsin Avenue NW, Washington, D.C. 20016; call 202-868-4212. Other locations of The Tile Shop in the metropolitan Washington, D.C. area are in Springfield, Sterling and Vienna, Virginia; and Rockville, Maryland.

For more information or to get started on a dream design, please visit [www.TileShop.com](http://www.TileShop.com); stop by a [retail showroom](#); or call Customer Service at 888-398-6595.

### About The Tile Shop

The Tile Shop (NASDAQ:TTS) is a leading specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories in the United States. The Company offers a wide selection of high quality products, exclusive designs, knowledgeable staff and exceptional customer service, in an extensive showroom environment with up to 50 full-room tiled displays which are enhanced by the complimentary Design Studio – a collaborative platform to create customized 3D design renderings to scale, allowing customers to bring their design ideas to life. The Tile Shop currently operates 123 stores in 31 states, with an average size of 21,200 square feet and sells products online at [www.tileshop.com](http://www.tileshop.com)

The Tile Shop is a proud member of the American Society of Interior Designers (ASID), National Association of Homebuilders (NAHB), and the National Tile Contractors Association (NTCA). Visit [www.tileshop.com](http://www.tileshop.com). Join The Tile Shop (#thetileshop) on Facebook, Instagram, Pinterest and Twitter.

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