



## The Tile Shop Opens Two New Retail Showrooms in Chicago Area

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**New tile destinations in Algonquin and Hoffman Estates feature over 4,000 tile and stone products and free design tools, helping shoppers create tile projects of all sizes and styles**

MINNEAPOLIS, Oct. 18, 2016 (GLOBE NEWSWIRE) -- [The Tile Shop](#) (NASDAQ:TTS), a specialty retailer of premium manufactured and natural stone tiles, and setting and maintenance materials, announced today that it has expanded its presence in the Chicago area, opening two new retail showrooms in Algonquin and Hoffman Estates, Illinois. The Tile Shop in Algonquin is located at 1516 South Randall Road in the Algonquin Commons shopping area. The Tile Shop in Hoffman Estates, which is a relocation from its previous location in Schaumburg, is located at 535 West Higgins Road on the corner of Higgins and Golf Road. With the opening of these new locations, The Tile Shop has 11 retail showrooms in Chicago and the surrounding area, showcasing inspirational styled living spaces defined by a diverse collection of more than 4,000 ceramic, porcelain, glass and natural stone tile products in unlimited color palettes and textures.

The 10,050 square-foot retail showroom in Algonquin and 12,000 square-foot retail showroom in Hoffman Estates both feature on-site design and education centers available to all customers, including a new digital [Design Studio](#) tool that allows them to personalize and visualize how a tile project will look upon completion by selecting tile, trim, grout and other accessories, including lighting.

"We're excited to further expand in the Chicago area and share our incredible product selection, shopping experience, custom tile design tools and superior service with the Algonquin and Hoffman Estates communities," said Chris Homeister, Chief Executive Officer and President of The Tile Shop. "Chicago area homeowners and their trade pros are increasingly taking on projects that include replacing or refreshing floor and wall surfaces to better reflect their style. We cater to many style preferences through our collections, and the importance of a customer's home and our passion motivates us to be a great tile product and design partner."

### Helping Customers Create A Look of Distinction

When customers enter The Tile Shop in Algonquin and Hoffman Estates, they will find everything they need to complete a home tile project, from expert store associate guidance through design and installation advice and tools to high quality, readily available tile and installation and setting materials. Customers can find products including:

- High quality tiles in a variety of styles, color palettes, designs and materials, including marble, travertine, ceramic, glass, granite, metal, porcelain, faux wood, onyx, quartzite, sandstone, limestone and more
- Shapes and patterns including subway, mosaic, arabesque, square, rectangle, circle and many textured options, as well as associated finishing pieces
- Wide assortment of pencils, chair rails, listellos, decorative mosaics, sink basins, corner shelves, soap dishes, towel bars, thresholds, shower curbs, switchplates, and base and skirting pieces to create a custom look for every space
- Floor tile installation tools and setting materials, including Superior Adhesives and Chemicals™, sealants, caulks, grout, adhesives, floats, substrates, tile cutting tools and more, some of which are available only at The Tile Shop
- Free installation guides and design inspiration, including the newest collections like the brand new premium [Ted Baker](#) product lines featuring the ArTile Collection (sleek, light reflecting glass tiles printed using Ted Baker's signature designs), TacTile Collection (textured 3D wall tiles) and VersaTile Collection (functional cementi tiles)

### Design Inspiration and Free Design Services

The Tile Shop features fully decorated, room-size displays — kitchens, baths, and other spaces within a home, and premium lighting and plumbing fixtures that allow customers to see how The Tile Shop tile and stone will look like installed in their home.

Customers are encouraged to imagine the endless possibilities they can create in their space. They can get single ideas from retail showroom vignettes or re-create an exact replica of a vignette in their own home using all of the tile products they see.

The Tile Shop also provides free design services. We simplify tile shopping with the help of expert associates who can identify customer project needs, provide the best product recommendations, and offer sound project planning, design and tile arrangement suggestions and installation guidance, making it as easy as possible to purchase exactly what's needed to re-imagine and transform a space.

### The Tile Shop Difference

In addition to providing a broad selection of high quality tile products, free design services and excellent customer service, The Tile Shop in Algonquin and Hoffman Estates offer customers the following benefits:

- **Purchasing Made Easy.** Option to purchase products in-store, online or via phone.
- **Complete Delivery Options.** Free delivery options available to any of The Tile Shop's retail locations or to customers' homes with a qualifying purchase. Job site delivery program also available online and in-store. Store associates can accommodate individual needs.
- **Easy Return Policy.** No restocking fees and six months to return unused tile.
- **Samples.** Samples of all tiles are available in store and online.
- **Financing Options.** Financing is available to consumers and Pros. More details are available at [www.tileshop.com](http://www.tileshop.com) and in-store.

- **Pro Grade Installation Materials and Tools.** Pro Grade installation products give customers the performance their tile job demands.
- **Warranty.** 25-year warranty on adhesives in the Superior Adhesives and Chemicals™ line of installation materials.
- **Convenient Store Hours.** Open seven days a week, The Tile Shop's Algonquin and Hoffman Estates retail showroom hours are Monday through Friday, 7:00 a.m. to 9:00 p.m., Saturday 9:00 a.m. to 6:00 p.m., and Sunday 11:00 a.m. to 6:00 p.m.
- **Free Do-It-Yourself Workshops.** Free in-store educational "How To Tile" workshops provide tiling tips and added confidence to any project. Workshops are open to the public every Saturday at 9:30 a.m.

#### **Pro Network Benefits**

In addition to the above benefits, Pros receive exclusive services to help deliver the highest quality job to their clients when they join The Tile Shop's Pro Network program by registering in-store or online, including:

- Dedicated account representatives
- In-house credit program
- Job site delivery
- Project referrals
- Co-branded marketing
- Industry networking events

#### **About The Tile Shop**

Founded in 1985, The Tile Shop is a specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories in the United States. The Company offers a wide selection of high quality products, exclusive designs, knowledgeable staff, home décor ideas and exceptional customer service, in an extensive showroom environment with up to 50 full-room tiled displays. In-store and online, the complimentary Design Studio offers a collaborative platform to create customized 3D design renderings to scale, allowing customers to bring their design ideas to life by creating custom looks unique to their room dimensions and tile and stone preferences.

The Tile Shop is a proud member of the American Society of Interior Designers (ASID), National Association of Homebuilders (NAHB), and the National Tile Contractors Association (NTCA). The Tile Shop currently operates 120 stores in 31 states, with an average size of 21,300 square feet. The Tile Shop also sells products online at [www.tileshop.com](http://www.tileshop.com). Join The Tile Shop (#thetileshop) on [Facebook](#), [Instagram](#), [Pinterest](#) and [Twitter](#).

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Tile Shop Holdings, Inc.