



Get Inspired: The Tile Shop Unveils 2017 Design Catalog

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By showcasing the latest products, design tips and more, the 64-page full-color guide gives homeowners and professionals the resources to personalize any home

MINNEAPOLIS, Nov. 7, 2016 /PRNewswire/ -- Bringing design ideas to life is now easier than ever – with the release of the 2017 Design Catalog from The Tile Shop (NASDAQ: [TTS](#)), a specialty retailer of manufactured and natural stone tiles.

The 64-page, full-color catalog – available [online](#) and at The Tile Shop's 121 retail showrooms – offers homeowners and trade professionals a vast showcase of fresh, inspiring designs; enticing new Collections, including the exclusive premium line of tiles from British fashion label Ted Baker; creative, expert design tips; and enhanced services to help achieve the perfect look for any home.



The Tile Shop unveils its 2017 Design Catalog, showcasing the latest products, design tips and more.

In addition, the 2017 Design Catalog features a step-by-step guide to using The Tile Shop's acclaimed and complimentary [Design Studio](#), an online collaborative platform to help visualize a custom layout by exploring tile, stone and furnishing options – well before a purchase is made or installation begins.

"Our goal at The Tile Shop is to help take homes to new heights of beauty. And the 2017 Design Catalog is the most engaging and informative catalog we have ever produced," said CEO and President Chris Homeister, The Tile Shop. We continue to seek to inspire all of our customers with the latest styles, textures, materials and layout options that will enable them to envision – and bring to life – their own unique sense of style."

The 2017 Design Preview is full of idea-stimulating information, photographs and resources to guide users from concept development through product selection and installation. Other highlights and new additions to the catalog include:

- **Innovative Styles, Textures and Patterns** – such as waterjet mosaics combined with antique mirror glass; reclaimed wood; and faux wood floors in new colors and larger formats
- **Special Sections** – on shower drains, recessed shelves and profile pieces
- **Preview of Outdoor Porcelain Pavers** – available for purchase in January 2017
- **Design Studio** – a step-by-step primer on our collaborative tool
- **Installation Inspiration** – from the Customer Gallery at #thetileshop

"With more than 4,000 products in stock, The Tile Shop is committed to helping deliver on the design vision of every customer," added Homeister. "The 2017 Design Catalog builds on that pledge by inspiring homeowners and pros to re-think how to inject style into any home."

For more information or to get started on a dream design, please visit www.TileShop.com; drop by one of our 121 retail showrooms; or call our Customer Service team at 888-398-6595.

About The Tile Shop

The Tile Shop (NASDAQ: [TTS](#)) is a leading specialty retailer offering more than 4,000 high-quality tile and natural stone products and design expertise, serving homeowners and trade professionals in stores and online. Each of its 121 retail showrooms throughout the U.S. has up to 50 full-room tiled displays, which are enhanced by the complimentary Design Studio – a collaborative platform to create customized 3D design renderings to scale, allowing customers to bring their design ideas to life by creating custom looks unique to their room dimensions and tile and stone preferences.

The Tile Shop is a proud member of the American Society of Interior Designers (ASID), National Association of Homebuilders (NAHB) and the National Tile Contractors Association (NTCA). For more information, visit www.tileshop.com or join The Tile Shop (#thetileshop) on Facebook, Instagram, Pinterest and Twitter.

Contacts:

Investors:

Adam Hauser

763-852-2950

investorrelations@tileshop.com

Media:

Kate Weaver

404-879-9194

kate.weaver@ketchum.com