



The Tile Shop Expands With Two New Retail Showrooms in Tampa Area

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Tile and Stone Destination Features Over 4,000 Products, Inspirational Indoor and Outdoor Vignettes and Installation Education for Residential and Commercial Needs

MINNEAPOLIS, Feb. 6, 2015 (GLOBE NEWSWIRE) -- [The Tile Shop](#) (Nasdaq:TTS), a specialty retailer of premium manufactured tile and natural stone, setting and maintenance materials, announced today that it has expanded its presence in Tampa, opening two new retail [showrooms](#) recently, including a location at the Dale Mabry Shopping Center at 2905 North Dale Mabry Highway in Tampa in late January and another at 471 West Brandon Boulevard in Brandon in November. The new locations join the growing family of Tile Shop stores in Florida, including a location in Jacksonville and an Orlando location to open this spring. The Tile Shop showcases inspirational styled living spaces defined by a diverse collection of more than 4,000 globally sourced, uniquely crafted tile and natural stone in unlimited color palettes and textures, complemented by a design and education center.

"Tile and natural stone surfaces continue to grow in overwhelming popularity in warmer climates like Florida and in part because they encompass many styles, colors and textures that allow people to express their own idea of beauty. Whether customers aspire to dress up a single surface, update a room or remodel an entire home, we help bring them the product and design inspiration to achieve their vision, along with expert advice and confidence to take on their project," said Carl Randazzo, Senior Vice President of Retail for The Tile Shop. "We're excited to expand in the Tampa community, and introduce homeowners and trade professionals to our product selection and shopping experience."

Inspiration to Create Your Idea of Beautiful

When customers enter The Tile Shop locations in Tampa and Brandon, they will find everything they need to complete a home remodeling tile project, from expert store associate guidance through design and installation advice to high quality, readily available tile, stone, tools and setting materials. Customers can find products including:

- High quality tiles and natural stone in a variety of styles, color palettes and designs, including ceramic, glass, metal, porcelain, faux wood and more
- Shapes and patterns including subway, mosaic, square, rectangle, circle and many textured options, as well as all of the finishing pieces
- Wide assortment of ceramic and natural stone pencils, chair rails, listellos, decorative mosaics, and base and skirting pieces used to create a custom look for every space
- Natural stone options such as granite, slate, marble, onyx, quartzite, sandstone and limestone
- Ceramic and natural stone pieces to enhance the look and function of a space, including sink basins, corner shelves, soap dishes, towel bars, thresholds, shower curbs and switchplates
- Floor tile installation tools, including sealants and caulks, grout, adhesives, floats, substrates, tile cutting tools and more

Tile Project Planning Partner

Shopping for tile can be exciting and sometimes overwhelming with so many choices – from shapes to colors, patterns and materials. The Tile Shop makes tile shopping more approachable with the help of expert associates who can identify customer project needs, provide the best product recommendations, offer sound project planning, free design and installation guidance, and make it as easy as possible to purchase exactly what's needed to re-imagine and transform a space.

Design Ideas

The Tile Shop features 50+ fully decorated, room-size displays -- kitchens, baths, and other spaces within a home, as well as premium lighting and plumbing fixtures that allow customers to see how their Tile Shop tile and stone will look like installed at home.

Customers are encouraged to imagine the endless possibilities they can create in their space. They can get single ideas from The Tile Shop vignettes or re-create an exact replica of the vignette in their own home using all of the tile products they see in store.

Do-It-Yourself Workshops

For customers looking for tiling tips to complete their projects, The Tile Shop offers a free "How to Tile" workshop every Saturday morning at 9:30 a.m. Participants are offered a hands-on opportunity to learn how to set ceramic tile, natural stone tile, and mosaic tile. The workshop covers everything that's needed to tile a floor, wall, or backsplash with either tile or natural stone, as well as how to grout, cut tile, and seal and maintain tile and natural stone. The Tile Shop also provides informational videos on how to install tile at www.tileshop.com.

Store Hours

The Tile Shop offers convenient store hours both during the week and on weekends. Store hours are Monday through Friday, 7:00 a.m. to 9:00 p.m., Saturday 9:00 a.m. to 6:00 p.m., and Sunday 11:00 a.m. to 6:00 p.m.

About Tile Shop Holdings and The Tile Shop

The Company is a specialty retailer of manufactured and natural stone tiles, setting and maintenance materials, and related accessories in the United States. The Company offers a wide selection of products, attractive prices, and exceptional customer service in an extensive showroom setting. The

Company currently operates 108 stores in 31 states, with an average size of 22,200 square feet. The Company also sells its products on its website, www.tileshop.com.

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