FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

wasnington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(h).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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1. Name and Address of Reporting Person* Geadelmann Kirk (Last) (First) (Middle) C/O TILE SHOP HOLDINGS, INC. 14000 CARLSON PARKWAY					2. Issuer Name and Ticker or Trading Symbol TILE SHOP HOLDINGS, INC. [TTS]									ck all application	able)	ing Person(s) to Issue 10% Own Other (spe		wner	
					3. Date of Earliest Transaction (Month/Day/Year) 11/02/2017									_	below)	nief Finar	below)` ncial Officer		
(Street) PLYMOUTH MN 55441				4. If Amendment, Date of Original Filed (Month/Day/Year)									Line)	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S		(Zip)	Davis				- 0		D:-		- f 1		£: a: a!!	. 0				
Table I - Non-Deriv 1. Title of Security (Instr. 3) 2. Transa Date (Month/L				action		2A. Deemed Execution Datif any (Month/Day/Ye		3. Trans Code	action	4. Securi	ities Acq	uired		5. Amoun Securities Beneficia Owned Fo	s lly ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)		Price	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
Common Stock 11/0				11/02	2/2017				A		11,650	1,650 ⁽¹⁾ A		\$0	33,720(2)		D		
			Table II - I						uired, l						Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, Tr	ransaction ode (Instr.		5. Number		6. Date Exerci Expiration Dat (Month/Day/Ye		ible and	7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)		mount	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	E C	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				C	ode	v	(A)	(D)	Date Exercisal		xpiration ate	Title	OI N	mount umber Shares					
Stock Option (Right to Buy)	\$10.93								(3)	0	8/12/2021	Commo Stock	ⁿ 1	00,000		100,00	0	D	
Stock Option (Right to Buy)	\$18.15								(4)	0	4/20/2026	Commo Stock	ⁿ 1	2,500		12,500	0	D	
Stock Option (Right to Buy)	\$20.35								(5)	0	5/11/2027	Commo Stock	ⁿ 1	13,200		13,200	0	D	
Stock Option (Right to Buy)	\$8.6	11/02/2017			A		26,500		(6)	1	1/02/2027	Commo Stock		26,500	\$0	26,500	0	D	

Explanation of Responses:

- 1. Represents 11,650 shares of restricted stock for which the risks of forfeiture will lapse in installments of 2,912 shares on each of November 2, 2018 and November 2, 2019 and 2,913 shares on each of November 2, 2020 and November 2, 2021.
- 2. Includes (i) 5,200 shares of restricted stock for which the Company's purchase option will lapse in equal installments of 1,300 shares on each of April 20, 2018, April 20, 2019, April 20, 2020 and April 20, 2021; (ii) 3,000 shares of restricted stock for which the Company's purchase option will lapse in installments of 750 shares on each of May 11, 2018, May 11, 2019, May 11, 2020 and May 11, 2021; (iii) 3,000 shares of performance-based restricted stock for which the Company's purchase option will lapse on May 11, 2020 based on the Company's achievement of its three-year adjusted EBITDA target; and (iv) 11,650 shares of restricted stock for which the risks of forfeiture will lapse in installments of 2,912 shares on each of November 2, 2018 and November 2, 2019 and 2,913 shares on each of November 2, 2021.
- 3. Options to purchase 20,000 shares vest on each of August 12, 2015, August 12, 2016, August 12, 2017, August 12, 2018 and August 12, 2019.
- $4.\ Options\ to\ purchase\ 2,500\ shares\ vest\ on\ each\ of\ April\ 20,\ 2017,\ April\ 20,\ 2018,\ April\ 20,\ 2019,\ April\ 20,\ 2020\ and\ April\ 20,\ 2021.$
- 5. Options to purchase 3,300 shares vest on each of May 11, 2018, May 11, 2019, May 11, 2020 and May 11, 2021.
- 6. Options to purchase 6,625 shares vest on each of November 2, 2018, November 2, 2019, November 2, 2020 and November 2, 2021.

Remarks:

/s/ John R. Houston as
Attorney-in-Fact for Kirk
Geadelmann pursuant to Power
of Attorney previously filed.

11/06/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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