## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| STATEMENT | <b>OF CHANGES</b> | IN BENEFICIAL | <b>OWNERSHIP</b> |
|-----------|-------------------|---------------|------------------|

| l | OMB APPRO               | VAL       |
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|   | OMB Number:             | 3235-0287 |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  JACULLO PETER J III  |  |  |           |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol TILE SHOP HOLDINGS, INC. [ TTS ] |  |   |             |  |           |         |   |                   | (Check all app   |  | plicable)<br>ctor  |   | Person(s) to Issuer<br>10% Owner |   |                       |                                    |
|--|--|--|-----------|--|---|--|---|-------------|--|-----------|---------|---|-------------------|--|--|--|---|----------------------------------|---|-----------------------|------------------------------------|
|  |  | DLDINGS, INC.                              | Middle)   |  | 3. Date of Earliest Transacti<br>03/04/2016   |  |   |             |  | action (M | lonth/l | Day/Year)   |                   |  |  |  | Offic<br>below  | cer (give title<br>ow)           |   | Other (specify below) |                                    |
| 14000 CARLSON PARKWAY  (Street)  PLYMOUTH MN 55441  (City) (State) (Zip)   |  |  |           | - 4. If  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                            |  |   |             |  |           |         |   |                   | 6. Indi<br>Line)<br>X  | Forn   | al or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person |   |                                  |   |                       |                                    |
|  |  | Tab  | le I - No | n-Deri\  | ative/  | Se   | ecuri                                   | ities       | Acq  | uired,    | Dis     | posed o   | f, o              | r Be   | nefi   | cially   | Owne  | ed                               |   |                       |                                    |
|  |  | 2. Transaction<br>Date<br>(Month/Day/Year) |           | ar)  | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                         |  | 3.<br>Transaction<br>Code (Instr.<br>8) |             | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4<br>5) |           |         | 4 and Sec<br>Ben<br>Owr   |                   | Amount of<br>curities<br>neficially<br>ned Following<br>ported       |  | wnership<br>n: Direct<br>or Indirect<br>nstr. 4)   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                                  |   |                       |                                    |
|  |  |  |           |  |   |  |   |             |  | Code      | v       | Amount  |                   | (A) or<br>(D)  | Pr   | ice  | Trans   | action(s)<br>3 and 4)            |   |                       | (111511.4)                         |
| Common Stock 03/0  |  |  |           | 03/04  | 1/2016  | /2016  |   |             |  | P         |         | 10,000  | )                 | A  | \$   | 313.3  | 246,094(1)  |                                  |   | D                     |                                    |
| Common Stock 03/0  |  |  |           | 03/07  | /2016   |  |   |             | P  |           | 10,000  | )   | Α                 | \$   | 313.3  | 256,094 <sup>(1)</sup>   |   |                                  | D |                       |                                    |
| Common Stock 03/0  |  |  |           | 03/08  | 3/2016  | 2016   |   |             |  | P         |         | 10,000  | )                 | A  | \$12.85  |  | 266,094(1)  |                                  | D |                       |                                    |
| Common   | Stock  |  |           |  |   |  |   |             |  |           |         |   |                   |  |  |  | 4,4   | 141,180                          |   | I                     | By<br>JWTS,<br>Inc. <sup>(2)</sup> |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |  |           |  |   |  |   |             |  |           |         |   |                   |  |  |  |   |                                  |   |                       |                                    |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | vative Conversion Date Execution Date, Truity or Exercise (Month/Day/Year) if any Co |  | Code (8)  | nsaction de (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |   | 6. Date E<br>Expiratio<br>(Month/D<br>Date<br>Exercisa | on Date                                 | e Amount of |  | ıt        |         | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4) | F<br>D<br>O<br>(I | 0.<br>Ownership<br>orm:<br>birect (D)<br>or Indirect<br>) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |   |                                  |   |                       |                                    |

## **Explanation of Responses:**

- 1. Includes 7,205 shares of restricted stock granted pursuant to the Company's 2012 Omnibus Award Plan, which are subject to a purchase option in favor of the Company until August 21, 2016.
- 2. These securities are owned by JWTS, Inc. The reporting person is the sole director of JWTS, Inc. The reporting person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for Section 16 or any other purpose.

## Remarks:

/s/ Elizabeth M. Dunshee as Attorney-in-Fact for Peter J. Jacullo III pursuant to Power of Attorney previously filed.

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.