FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Vashington,	D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burd	en								
hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or	Secti	on 30(h	ı) of th	e Ínv	vestmen	t Cor	npany Act	of 1940								
Name and Address of Reporting Person*     Lolmaugh Cabell					2. Issuer Name and Ticker or Trading Symbol TILE SHOP HOLDINGS, INC. [ TTSH ]										telationship eck all appli X Directo	cable)	ng Person(s) to Issi				
(Last)	,	irst) OLDINGS, INC	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/04/2024									<b>-</b>	helow)	Officer (give title below)  Chief Exec		Other (s below)	(specify	
14000 CARLSON PARKWAY						4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) PLYMOUTH MN 55441														X Form filed by One Reporting Person  Form filed by More than One Reporting  Person							
(City) (State) (Zip)						Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to															
					<u>          </u>	satis	fy the af	firmativ	ve de	fense co	nditio	ns of Rule	10b5-1(c).	See In	structio	on 10.		pian t	nat is intende	a to	
		Tab	le I - No	n-Deri	vative	Se	curiti	es A	cqu	uired,	Dis	posed (	of, or E	enet	ficial	ly Owne	<u></u>				
1. Title of Security (Instr. 3)  2. Transa Date (Month/E					ar) l	2A. Deemed Execution Date, if any (Month/Day/Year			Code (Instr.					Securiti Benefic Owned	i. Amount of Securities Beneficially Dwned Following		n: Direct or Indirect ostr. 4)	7. Nature of Indirect Beneficial Ownership			
										Code	v	Amount		(A) or (D) Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock 03/0				4/2024	/2024				Α		15,125	5(1)	۱ ۱	\$ <mark>0</mark>	211,636			D			
Common	Stock			03/0	4/2024	4				Α		30,249	<b>9</b> (2)	4	\$ <mark>0</mark>	241,885(3)(4)			D		
		Т	able II -									osed of onverti				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transa Code ( 8)				Ex	6. Date Exerc Expiration Da (Month/Day/Y			7. Title and Am of Securities Underlying Derivative Sect (Instr. 3 and 4)		urity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	i i i	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	V (A)		(D)	Da <sup>*</sup>	te ercisable		xpiration ate	Title	or Nui of	mber ares						
Stock Option (Right to Buy)	\$8.5									(5)	11	1/06/2027	Common Stock	26	,900		26,900		D		
Stock Option (Right to Buy)	\$5.55									(5)	02	2/22/2028	Common Stock	56	,000		56,000		D		
Stock Option (Right to	\$6.26									(5)	02	2/20/2029	Common	97	,067		97,067	, ]	D		

## **Explanation of Responses:**

- 1. Represents shares of restricted stock for which the risks of forfeiture will lapse in three equal annual installments on each of 3/4/25, 3/4/26 and 3/4/27, subject to continuous employment as of the applicable vesting date
- 2. Represents shares of performance-based restricted stock for which the risks of forfeiture will lapse as to 30% of the shares on the date the Issuer files its annual report for the year ending December 31, 2024, 30% of the shares on the date the Issuer files its annual report for the year ending December 31, 2025, and 40% of the shares on the date the Issuer files its annual report for the year ending December 31, 2026, subject to (i) Mr. Lolmaugh remaining in continuous employment with the Issuer through December 31 of the year preceding the applicable vesting date and (ii) the Issuer achieving 12%, 14% and 15% of adjusted pre-tax return on capital employed for each respective year.
- 3. Includes (i) 28,494 shares of restricted stock for which the risks of forfeiture will lapse on 3/16/24; (ii) 5,081 shares of restricted stock for which the risks of forfeiture will lapse on 3/15/24; (iii) 10,274 shares of restricted stock for which the risks of forfeiture will lapse in equal annual installments on each of 3/7/24 and 3/7/25; (iv) 18,520 shares of restricted stock for which the risks of forfeiture will lapse in equal annual installments on each of 3/6/24, 3/6/25 and 3/6/26; (v) 15,125 shares for which the risks of forfeiture will lapse in equal annual installments on each of 3/4/25, 3/4/26 and 3/4/27; and
- 4. (vi) the following shares of performance-based restricted stock, which are, in each case, subject to Mr. Lolmaugh remaining in continuous employment with the Issuer through December 31 of the year preceding the applicable vesting date and the Issuer achieving its performance target for each respective year: (A) 12,329 shares for which the risks of forfeiture will lapse on the date the Issuer files its annual report for the 2024 fiscal year; (B) 25,927 shares for which the risks of forfeiture will lapse as to 30% and 40% of the initial number of shares granted on each of the dates the Issuer files its annual report for the 2024 and 2025 fiscal years, respectively; and (C) 30,249 shares for which the risks of forfeiture will lapse as to 30%, 30% and 40% on each of the dates the Issuer files its annual report for the 2024, 2025 and 2026 fiscal years, respectively. The Issuer's proxy statement contains additional information regarding the applicable performance targets.

5. Fully exercisable.

/s/ Cabell Lolmaugh

03/04/2024

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure

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