# The Tile Shop

## The Tile Shop expands presence in Connecticut with the opening of a 3rd retail showroom, located in West Hartford

### January 19, 2018

### New location just off Interstate 85 in Corbin's Corner offers homeowners and trade professionals 4,000+ tile and stone products and design expertise

MINNEAPOLIS, Jan. 19, 2018 (GLOBE NEWSWIRE) -- The Tile Shop (NASDAQ:TTS), a specialty retailer of manufactured and natural stone tiles, now operates three retail showrooms in Connecticut.

Located at 1465 New Britain Avenue, the 10,018 square-foot retail showroom offers homeowners and trade professionals an exceptional design experience with a variety of more than 4,000 high-quality tile designs. The store is in Corbin's Corner, across the street from West Farms Mall, in a popular shopping area. At the new Tile Shop, customers can see and touch over 50 vignettes and unique tile designs for different rooms of the house. This, combined with the wide selection of new products, offer a one-of-a-kind tile shopping experience. With professional guidance provided by a team of design experts, shoppers may also utilize the on-site design and education center featuring the new digital <u>Design Studio</u> tool.

"We are excited to be expanding into the central Connecticut market with the opening of our third retail showroom in the state, following the Brookfield and Norwalk locations," said Leigh Behrman, Vice President of Construction and Facilities, at The Tile Shop. "We look forward to delivering our unique and industry-leading showroom, assortment and customer experience to all Connecticut homeowners, flooring specialists, interior designers and custom home builders."

### The Tile Shop: Bringing Visions to Life

The Tile Shop in West Hartford features all of the products, services and expertise required to envision and complete a distinctive home tile project. Highlights of the offerings available include:

- <u>High-quality tiles</u> in an extensive variety of styles, color palettes, designs, shapes, patterns and materials including the new <u>Ted Baker</u> premium designer tile collection offered exclusively at The Tile Shop
- Expert store associate guidance in selecting, designing and ordering tile and accessories tailored to the customer's specific design style
- <u>Accessories and finishing pieces</u> to further enhance the tile or stone selection, all to create a custom look for every space
- The complimentary <u>Design Studio</u>, an easy-to-use collaborative platform to create customized 3D design renderings to scale
- Over 30 fully decorated displays providing design inspiration

Also, <u>Pro Network</u> benefits enable trade professionals to deliver the highest quality job to their clients, and include: tile specification sheets, instructional videos, tiered discounts, jobsite delivery, in-house credit, customer referrals and more.

The Tile Shop in West Hartford is located at 1465 New Britain Avenue, West Hartford, CT; call (860)-936-3582. The other locations of The Tile Shop in Connecticut are located in Brookfield and Norwalk.

For more information or to get started on a dream design, please visit <u>www.tileshop.com</u>; stop by a <u>retail showroom</u>; or call Customer Service at 888-398-6595.

### About The Tile Shop

The Tile Shop (NASDAQ:TTS) is a leading specialty retailer of manufactured and natural stone tiles, setting and maintenance materials and related accessories in the United States. The Company offers a wide selection of high quality products, exclusive designs, knowledgeable staff and exceptional customer service in an extensive showroom environment. Each store is outfitted with up to 50 full-room tiled displays which are enhanced by the complimentary Design Studio, a collaborative platform to create customized 3-D design renderings to scale, allowing customers to bring their design ideas to life. The Tile Shop currently operates 138 stores in 31 states and the District of Columbia, with an average size of 20,800 square feet and sells products online at www.tileshop.com.

The Tile Shop is a proud member of the American Society of Interior Designers (ASID), National Association of Homebuilders (NAHB) and the National Tile Contractors Association (NTCA). Visit <u>www.tileshop.com</u>. Join The Tile Shop (#thetileshop) on Facebook, Instagram, Pinterest and Twitter.

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Tile Shop Holdings, Inc.