The Tile Shop

New Arrivals & Fresh Inspiration: The Tile Shop Introduces More Than 500 New Products, Debuts 2018 Design Catalog

November 30, 2017

Catalog features fashion-forward designs for all styles, including new The Tile Shop exclusive stone collections and installation materials from Wedi and Dural

MINNEAPOLIS, Nov. 30, 2017 (GLOBE NEWSWIRE) -- Just in time for the holiday season, <u>The Tile Shop</u> (NASDAQ:TTS), a specialty retailer of natural stone and manufactured tiles, today announced it has released its 2018 design catalog, <u>New Arrivals & Fresh Inspiration</u>, and introduced more than 500 new products to help homeowners and trade professionals bring unique and curated high-fashion design to life in homes everywhere.

Photos accompanying this announcement are available at: <u>http://www.globenewswire.com/NewsRoom/AttachmentNg/b05789fe-45d1-4d13-bacb-bfd10bf86818</u> <u>http://www.globenewswire.com/NewsRoom/AttachmentNg</u>/f448e923-d095-4db6-973e-22fb6e4768df

New Arrivals & Fresh Inspiration, an <u>84-page catalog</u>, showcases and extends The Tile Shop's extensive assortment of marquee marble and limestone collections. In addition, the catalog introduces an elegant line of metal trims from European manufacturer Dural that include 24K gold-plated and Swarovski crystal finishes.

New Arrivals & Fresh Inspiration is available by visiting any of the retailer's 138 stores, downloading it from <u>www.tileshop.com</u> or calling Customer Service at (888) 398-6595.

"The new products and concepts we are introducing are exciting, luxurious and timeless," says Kevin McDaniel, lead merchant at The Tile Shop. "We are expanding our decorative and subway lines by adding encaustic and encaustic-look ceramic and porcelains and a new premium Italian subway tile that features a handmade vintage-look."

Within its 2018 product introductions, The Tile Shop has expanded the breadth of its manufactured porcelain tile selections to include new wood-look colors, chevron patterns and varying plank lengths up to seven feet. Its release also includes Italian porcelains and ceramic wall tiles that achieve the look and feel of burlap and grass cloth linens.

"Our expertise in sourcing and curating quality materials from around the world has earned the trust of millions of homeowners and trade professionals who depend on The Tile Shop for unique fashion-forward product selections," said Robert Rucker, CEO of The Tile Shop. "Our inspirational showrooms and unparalleled customer experience provide every customer the ability to achieve great design."

About The Tile Shop

The Tile Shop (NASDAQ:TTS) is a leading specialty retailer of natural stone and manufactured tiles, setting and maintenance materials, and related accessories in the United States. The Company offers a wide selection of high quality products, exclusive designs, knowledgeable staff and exceptional customer service, in an extensive showroom environment with up to 50 full-room tiled displays. It also delivers complimentary Design Appointments, available on www.tileshop.com or by calling your local store.

The Tile Shop currently operates 138 stores in 31 states and the District of Columbia, with an average size of 20,500 square feet, and delivers inspiration at www.tileshop.com. The Tile Shop is a proud member of the American Society of Interior Designers (ASID), National Association of Homebuilders (NAHB), National Kitchen and Bath Association (NKBA) and the National Tile Contractors Association (NTCA). Visit www.tileshop.com. Find The Tile Shop on Facebook, Instagram, Pinterest, HOUZZ and Twitter.

Media Contact: Mary Hennen 763-852-2931 mary.hennen@tileshop.com



The Tile Shop's 2018 Design Catalog is now available by visiting any of the retailer's 138 stores, downloading it from www.tileshop.com or calling Customer Service at (888) 398-6595.



The Tile Shop's Firenze Carrara Collection includes various sizes and styles of floor and wall tiles complete with coordinating accessories and finishing pieces. The Collection is available in polished and honed finishes.



Source: Tile Shop Holdings, Inc.